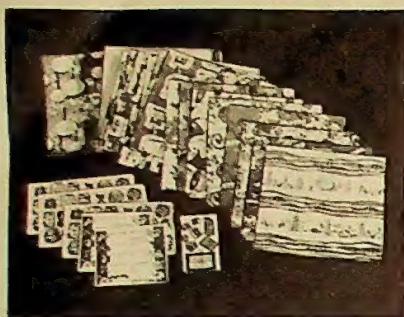




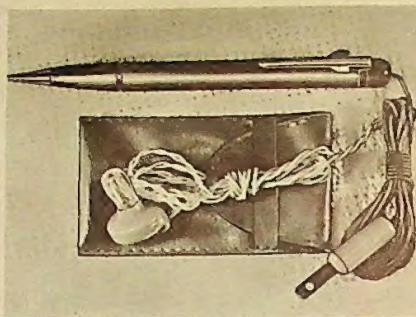
CHRISTMAS CATALOG
1957 - 1958

ISN 27 1058
Spencer Gifts
RETURN TO

OF ATLANTIC CITY, NEW JERSEY

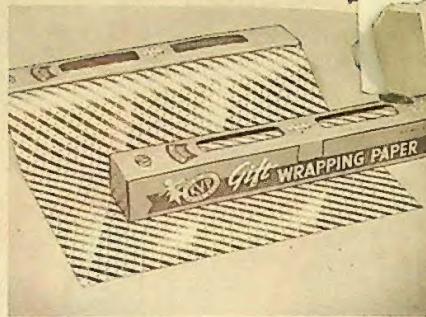


Dennison Christmas Ensemble (X-1046) . . . A box of assorted Christmas wrappings. Each elegant sheet different! Famous Dennison quality. Hand picked designs! 18 sheets 20" x 30", PLUS 60 seals, and 20 enclosure cards. If bought separately, would cost far more! Also, a booklet of gift wrapping secrets from Dennison! 99 pieces for \$1

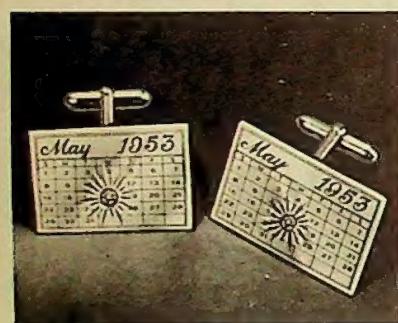


Radio Pencil (X-2688) . . . A miniature radio built inside a pocket-size mechanical pencil. Uses no batteries! Powered by a speck of germanium. Twist the pencil to select stations and control volume. Complete with earpiece and ground wire. Range limited to local radio stations. The pencil is useable—even while listening!

\$6.98



Silver or Gold Stripe Gift Wrapping Paper . . . One huge roll. Suitable for all year use! Delicate silver or gold stripe with star motif on white background. 75 FEET of heavy quality paper 20" wide. Box has cutter edge. Tear off only what you need. 75 FT. ROLL. 900 inches! Specify SILVER (X-1082) or GOLD (X-2566) Each roll \$1.49



Anniversary Cuff Links . . . A wonderful remembrance of that most important day. Each link engraved with month and year you specify. And the exact date is marked with a beautiful hand set birthstone. $\frac{5}{8}$ " x 1". Beautifully plated in 18K gold. Perfect for women, too. State complete date. Anniversary Cuff Links (PX-5487) (Tax incl.) \$4.35



"Gift Wrap" Dolls . . . to top your Christmas packages! Demure little angels, with silver wings and halos and gold color hair. We've chubby little snowmen, too. Pipe cleaner bodies make them easy to twist into packages. 12 in each set.

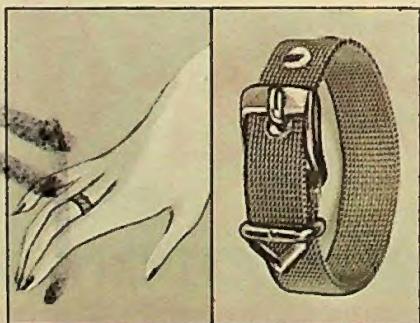
Angel Tie-On Set (X-2713)
Snowman Tie-On Set (X-1279)
Either Set .. 39¢; 3 Sets .. \$1



Mink at Her Feet . . . GENUINE RANCH MINK. That fabulous feeling that every female craves! Designed into a glamorous fat pompom that tops a pair of "at home" slippers. Made of miraculous nylon stretch yarn that gives to fit (one size fits all feet 4 to 10). Mink Slippers: WHITE (X-5396), BLUE (X-5397), PINK (X-5398) Each pair \$1.98



50 Package Angels (X-2063) . . . Fifty of the dearest little angels, one inch tall, you've ever come across! Hand made, hand painted, angels with a smooth back. You paste them on Christmas gifts, tags and cards. (Paste them on a bouffant skirt for a holiday flair!) Use anywhere for that "special touch." In assorted pastel colors and gold. Set of 50 \$1



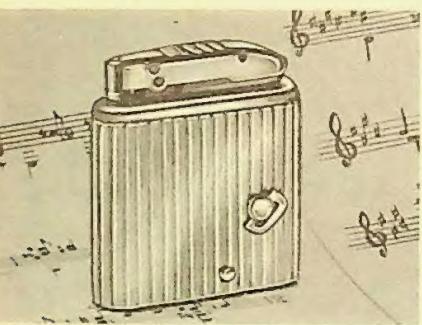
Italian Finger Belt (X-5245) . . . A triumph in styling and beauty. Fashionable cocktail ring is made of the finest gold tone mesh ever designed. An exact copy of an expensive belt! The original was imported from one of the most exclusive shops in Italy. Designed for the discriminating admirer. $3\frac{1}{2}$ " x $\frac{1}{4}$ " wide. Buckle adjusts to fit ALL sizes! Tax incl. at \$1.10



China Christmas Bells (X-1113) . . . The tree acquires an old-fashioned glamour! Packages gain originality. Bells are hand-painted with green trees and red and yellow decorations on white background. Each has a clapper. Each bell says "Merry Christmas," and tinkles merrily. Imported. 1" high, with ribbon for tying. XMAS Special. Set of 24 \$1



Christmas Tree Plate (X-2708)... Our favorite for serving goodies throughout the holiday season. Divided into 3 compartments. The design of an old-fashioned Xmas tree has been handsomely applied under-glaze on this colorful full ceramic plate. Vivid green tree speckled with bits of gold and red. Sparkling star as a finishing touch. $9\frac{1}{4}$ " x 7" \$1



Light Up with Music . . . Press the top to light and the tune plays out! Sure to become a prized possession. Ultra-smart styling. Gold-tone jeweler's finish and equipped with efficient lighter to give years of service. Fine imported music box plays "La Vie En Rose" or "China Night." $2\frac{1}{2}$ " x 2". Order: Musical Cigarette Lighter (X-1228) tax included. . . \$4.98



225 Gift Wrapping Accessories! . . . 225 PIECES IN ALL! Value packed with: L'il slim Xmas cards, large strong tags, Xmas seals, enclosure cards, gift folders, shaped strung enclosures, to and from tags. Created and finished with lustrous inks and festive Christmas colors. Order: 225 Gift Trims (X-5539) Complete 49¢



"Gift Wrapping" Bags . . . The quickest, most attractive way to wrap odd shaped toys, bottles, all types of boxes. You get a set of 5 foil bags, all beautifully hand printed in gleaming Christmas designs. (Silver or gold with green.) 5 bags in these assorted sizes: 10" x 2" x 17", 5" x 3" x 13", and 4" x 3" x 17".
Gift Bag Set (X-5382) \$1



"Hand" Lotion Bottle (X-2585) . . . Another Spencer Gifts exclusive! Fashioned after a Venetian masterpiece dating back to approx. 1560. This reproduction has a hand-blown appearance. Pure, clear glass — individually molded under the watchful eyes of master craftsmen. Perfect for lotions, colognes, etc. 9" high.
79¢; 2 for \$1.50

Our pledge

Honesty

All merchandise is honestly pictured, honestly described, honestly priced.



Value

Our prices are lower! To the best of our knowledge you cannot buy goods of comparable quality at lower prices.

Promptness

Your order is handled with speed and utmost care to insure accuracy, safety and fast delivery.



Satisfaction

We guarantee a prompt refund if, for any reason, you are not completely satisfied.



Spencer Gifts



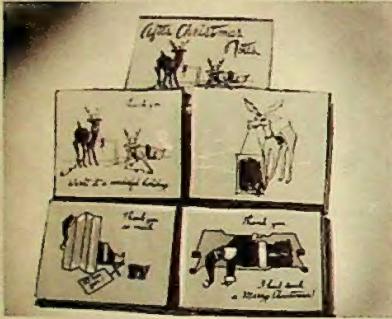


Holiday Bottle Covers . . . Six disguises for "bottled holiday spirits." All are colorful, clinging jersey. Darling felt heads lift off to pour. 18" hi. Fit all standard bottles. LONG JOHN SILVER (X-5403), SCOTCHMAN (X-5404), MOUNTAIN BOY (X-5405), MAD RUSSIAN (X-5406), MR. SNOWMAN (X-5407), SANTA (X-5408).

Each . . . \$1; Any 4 . . . \$3.79



10 Angel Bells (X-1467) . . . 10 celestial cuties for your Christmas tree or packages! Made of porcelain, 1 1/4" high with a gay ribbon for tying. Delicately painted with rosebud mouths, pink cheeks and a touch of gold trim on white wings and white robe. A sweet tinkling tone makes these a really heavenly chorus. Set . . . 88¢; 2 Sets . . . \$1.59



"After Christmas" Notes . . . You'll share our enthusiasm for dashing off Christmas "thank you" notes when you see this amusing box of 16 notes and matching envelopes. On light background, each 3" x 4", note says "thank you." Colorfully illustrated with an over-worked, tired Santa and helpers. After Christmas Notes (X-5540) Box of 16 . . . \$1

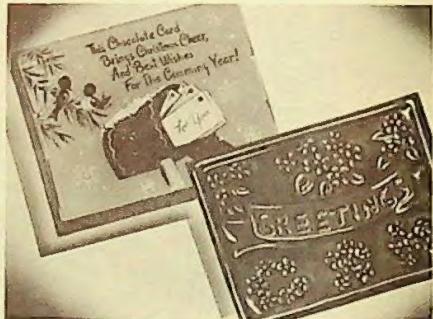


Save on Xmas Cards . . . We have assembled two amazing Xmas card assortments; a package of 50 regular size cards and a pack of 40 "Slim" cards. Each pack a genuine \$2.00 value. Save time, money, energy. Buy here & now!

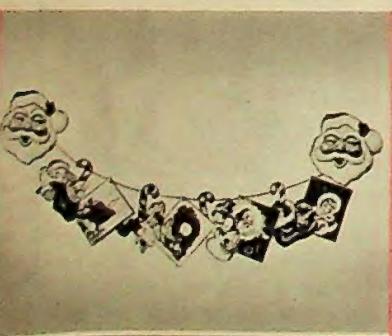
50 Regular Xmas Cards
(X-1047) . . . \$1
40 Slim Xmas Cards
(X-5429) . . . \$1



Christmas Card Holder (X-2449) . . . Keeps all your greeting cards in one place. Displays them neatly and attractively. A useful Christmas decoration you'll use every year. Baked white enamel on wrought iron with "OUR CHRISTMAS CARDS" in rich gold lettering. Decorated with holly and a bright red candle. 6" long, 3 1/2" high . . . \$1



Chocolate Xmas Cards (X-1269) Real, honest to goodness milk chocolate. Enclosed in a colorful mailer all ready for you to address. Clever verses say, "A Christmas wish, A tasty sweet, All in one, For you to eat!" Or, "This Chocolate card, Brings Christmas cheer, And best wishes for the coming year!" Size 4" x 5 1/4". Set of 3 for . . . 88¢

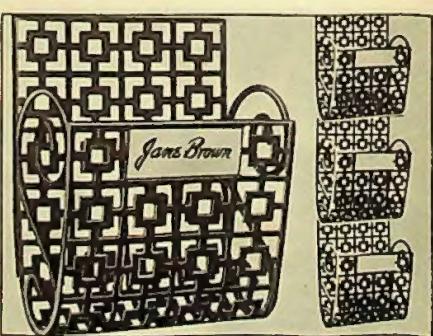


Christmas Card Hanger (X-1704) . . . Twin Santas display at least 50 of your favorite greetings in the window, on the wall, or over the mantel. Use it, too, for hanging ornaments, candy canes, etc. Ceramic-like likenesses of jolly Santa are brilliantly colored, 5" high x 4" wide. 2 Santas, plenty of candy cane striped cord, 50 metal clips. . . . \$1



Greeting Planters . . . Greetings that last! Unique planters in book shape. Each is white glazed ceramic, trimmed in gold, with colorful design to fit the occasion. 3 1/2" x 4". (Plant not included.) Specify: Happy Birthday (X-2709); Happy Anniversary (X-2710); Baby Congrats (X-2711); Wedding Congrats (X-2712).

Each . . . 50¢; Any 4 . . . \$1.75



Mail 'N Message Rack (X-2682) . . . Gives one central place for letters, notes, and special messages. Hang on the wall near the main entrance. The entire family will make a habit of checking there the minute they come in the door. Black metal. Use individually or hook several together. 6" x 5" x 3/4".

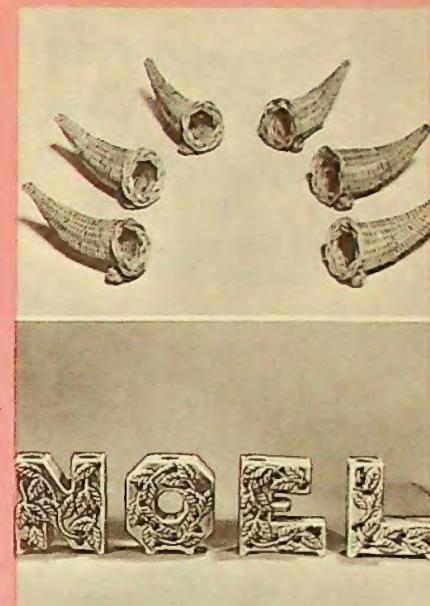
XMAS SPECIAL . . . 89¢



Imported Sugar Mice (X-1673) . . . Hickory, dickory, dee; The mice run up the Christmas tree! Delightful, delicious idea! It's an old English custom to tie sugar mice on the Christmas tree. So from Europe we've imported the idea and the mice! Each 1½" long, some pink, some white with extra long tails for tying. Box of 25. . \$1; 2 boxes. . \$1.79

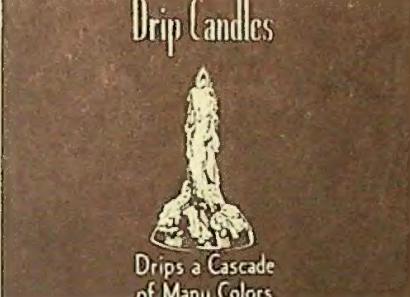
Miniature Cornucopias (X-2443) The paragon of party favors! Fill them with candies, greenery, flowers or pretty hankie; tuck in your guests' names and you truly will have talked-about, picturesque place cards. 4" long in exact miniature even to the three tiny feet and braided trim. Woven of natural color willow reed. Set of 6 \$1

N - O - E - L Candlestick - Vases (X-1201) . . . Christmas decorations with a different air. They actually spell the word N O E L. Put a candle in the top of each letter and see how pretty they look. Dress up the mantle, buffet or dining table. Very attractive glazed green ceramic, with raised holly leaves, red berries. For holly or ivy too. 4" high. \$1

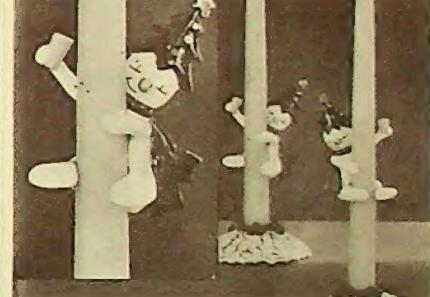


Santa Salt & Pepper (X-1722) . . . What a wonderful easy way to give your table that festive feeling. Each about 3" high, made of highly glazed ceramic, dressed in traditional bright red and snowy frothy white. A timely party prize, favor, or the answer to the "little" gift problem.

Pair 59¢; 2 Pair \$1



Colorama Candles (X-1290) . . . Four white candles that drip a cascade of many colors! Red, yellow, pink, blue and lavender drippings flow down the sides, producing a varied color formation of icicle-like splendor. Place a Colorama Candle in a bottle or pottery container. Four 12" candles \$1



Two Tipsy Snowmen . . . ready to climb your candles! With carrot noses, impish Xmas tree hats of bright green. Also: Handpainted bases with red berries and gold trimmed holly. Both ceramic.

Topsy Snowmen (X-5289)
Pair \$1
Holly Bases (X-5288)
Pair \$1

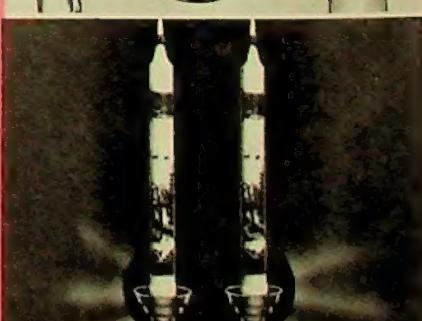
Candle Sharpener (X-5611) . . . Puts new tips on burned candles! Use your candles over and over again . . . guests will never know the difference. Keeps them looking like new! Just slip your candle into this tiny 2 inch Shaper and a twist or two will shave off the shabby "used before" look. Shavings curl into removable receptacle. Each .39¢; 3 for . . \$1

Blue Willow Candles (X-2352) . . . Imported from a famous oriental candlemaker. In traditional blue on ivory white . . . a design loved by every generation. Made of high quality hard wax which makes them long burning. You'll love their handsome look. 10" tall.

Pair 79¢; 2 Pair \$1.50

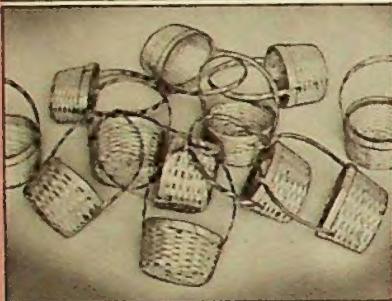


Little Angel (X-1185) . . . Something out of this world in candle holders! So heavenly with halo and perky wings. Set her in your window, on mantle or table. In white sculptured wire, complete with polished brass crown and bobeché and colorful candle. 5½" high. Reg. \$1. Each 79¢; 2 for \$1.50





Jingle Bells, Jingle Bells in pleasant tone everytime you move! Ideal for wear when greeting holiday well-wishers. Gay red rayon apron has 3 clusters of gold bells silk screened right on the apron . . . BUT the clappers of the bells are actually ringing "jingle" bells. Bells removable for washing. Order: Xmas Bell Apron (X-1252) .. \$1.49 2 for \$2.88



Miniature Baskets (X-1380) . . . A different touch that keeps the crowd talking about what a wonderful hostess you are! These little baskets—for serving nuts or candy or as favors—will have 'em oohing and aahing for days. Natural color woven reed basket is 1½" in diameter, 1¼" high, handle extends 2" above. 12 to a set.

Set . . . 79¢; 2 sets .. \$1.50

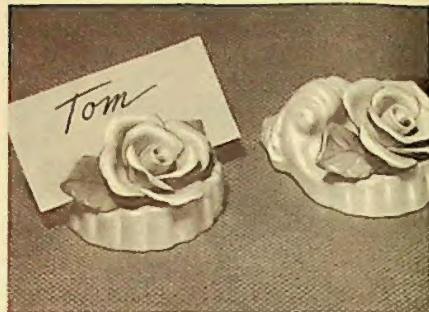


Bowl and Pitcher (X-2643) . . . A quaint reproduction, in miniature, of an early American washbowl and water pitcher. Gracefully fashioned by creative hands. Old fashion white china with a delicate floral design in subdued color tones. A unique touch for your china shelf; a sugar and creamer at breakfast for two. About 3" high. 79¢; 2 for \$1.50



6 Poinsettia Plates . . . to make every holiday meal a festive occasion. Glorious poinsettias, the traditional Christmas flower, done in brilliant reds and greens on a sparkling white background. Dinner size, 9½", of heavy gauge plastic with fluted edges. Washable and so inexpensive!

6 Poinsettia Plates (X-1699) .. \$1



Roses From the Hostess (X-2640)

. . . Place card holders—each a finely detailed pale pink rose and green leaves nestled in snowy white china. Exquisite copies of old French table pieces (Parisian, circa 1750) . . . yet so inexpensive your guests can take them home as favors. Use to hold book matches at each place for after dinner smoking. Set of 6 . \$1.25



My Kitchen Prayer (X-1672) . . . A useful cutting board with a lovely Kitchen Prayer! Four verses asking blessing on the meals and all our daily bread. Excellent finish on fine wood lacquered to preserve prayer. Big 8" x 6" cutting surface. Hole for hanging. Regular \$1 value. Now 79¢



Heart Box (X-1465) . . . For your Queen of Hearts! A token of love and affection she will cherish for years to come. Made expressly for Spencer Gifts. Decorated with colorful forgetmenots, rich blue border with 22K gold scroll and trim. If you're sentimental about someone, they'll love this. Porcelain-like in appearance, 1½" high, 3½" wide. 69¢



Butter Tub (X-1382) . . . "Rub-a-dub-dub," there's butter in the tub! Or, jelly, relishes, sauce, or maybe a delicious cheese spread. Most useful dish we've seen in ages. And if you buy whipped butter, you can slip the whole container in the tub. White china with graceful Moss Rose in full bloom. Gold trim, approx. 2" high, 4¾" across. \$1



Santa Cake Stand . . . A festive way to serve the holiday cakes. As each slice is cut away Santa's jovial whiskered face, encircled by a bright holly wreath, appears. Pure white china gayly painted with Christmas reds and greens. Plate is on a 3½" high stand and measures 10" in diameter. Use too, as a serving tray. Order: Santa Plate (X-5508) \$1.98



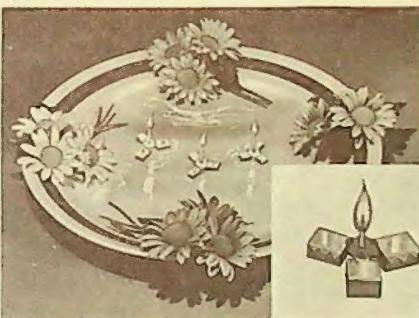
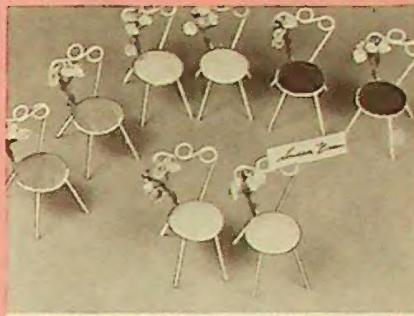
Prayer Napkins (X-1320) . . . These beautiful paper napkins bring devout thoughts to the table! Familiar grace printed on each napkin says "Bless us, O Lord, and these Thy gifts," etc. Blessing used by all denominations. English script in red and green, on white damask with scalloped edges. 12" x 12".

Set of 50 . . . **39¢**; 3 sets . . . **\$1**

Placecard Chairs (X-2577) . . . Delicate miniatures, only 3½" high, styled after the old ice cream parlor chairs. Their neat, sculptured appearance was achieved by combining white enameled wire with velvety bright cushioning. A colorful nosegay adds the crowning touch. Makes your placeetting distinctive. 3½" hi. Set of 8 **\$1**

Napkin Cheer . . . Giant-sized napkins each gaily shouting "Merry Christmas" in red and green. Made of fine quality embossed paper and decorated in bright colored snowflakes. Measures a big dinner size 17" x 17". A must for every holiday table setting from breakfast to midnight snacks! Package of 24.

Christmas Napkins (X-5592) **69¢**



Christmas Tablecloth . . . So colorful! Beautifully screened with seasonal poinsettias, holly, ribbon on a snow white background. Of vinyl plastic that whisks clean with a damp cloth. Will last for years. 3 sizes. At these low prices you should buy all 3!

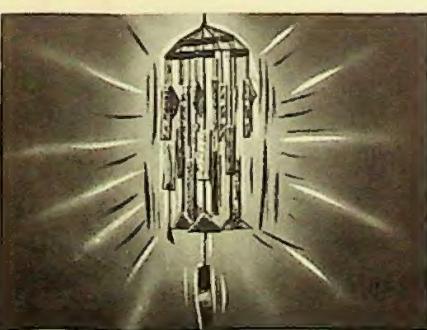
(X-1125)—54" x 54" **\$1**
(X-1126)—54" x 72" **\$1.50**
(X-1127)—54" x 90" **\$1.98**

Floating Dinner Lights (X-1708) Imported. Tiny candles ½" high and 1/32" in diameter that burn with a cheery flame up to 10 hours! Float a few in a shallow bowl with flowers and leaves as a centerpiece. 50 tiny candles in a box with 3 cork floats and tiny tweezers to pick them up.

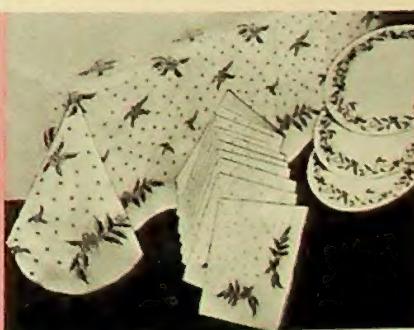
Set of 50 **79¢**
2 sets **\$1.50**

Santa Mugs (X-2800) . . . When guests drop in for a "spot" of holiday cheer, serve them their "liquid refreshments" in these mugs! Each with a different Santa expression. Bright red and white glazed ceramic. 12 oz. capacity. Excellent for eggnog, etc., or fill with holly, cigarettes. 3½" high and a fat 10" around.

Set of 4 **\$1.95**



37 Piece Table Setting (X-5604) . . . For Yuletide entertaining without cleanup problems! Smartly decorated with Christmas holly & stars in festive reds, greens, gold. 12 sturdy paper plates (9" diam.), 24 napkins (17" x 17") and matching tablecloth (60" x 102") . . . of embossed, linen-like paper. The entire set **\$1.79**



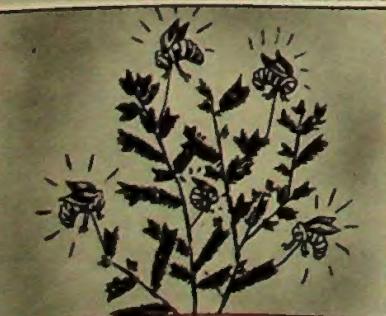
Imported Wind Chimes (X-916) . . . Remember when you were a child how they fascinated you? Well these are just the same. 25 different shaped glass chimes, colorfully hand decorated. Hang in a doorway, hall or window. The slightest breeze sends them spinning and chiming. 18" long. **79¢**

Angel Vase (X-2706) . . . Copied with meticulous care from several Bisque originals—all 18th Century French classics. Pure white and gracefully adorned by two cherubs and a raised grape & leaf design. With such graceful lines and quiet elegance—it's a "must" for your home. Use as an accessory piece or as a charming flower vase. 7" high. **\$1**





Antique Splendor . . . To dramatize your fireplace, that important doorway — any home area that "needs a lift." A classic symbol of America—it "belongs" with either Modern or Colonial decor. Outspread wings, eyes ever alert—all this expertly captured in molded aluminum. Brushed antique gold finish. 9½" x 5". Light, rustproof. Gold Eagle (X-5588) . . . \$1.50



Holiday Hand Towels (X-2411) . . . There isn't a hostess anywhere who wouldn't be delighted to have these in her powder room. Highly absorbent, of luxurious Indian-Head cotton, beautifully hemmed. They are hand screened and dye fast. A bright red towel says "Merry Christmas" in white, a green one says "Happy New Year." 19" x 12½". Pair . . . \$1

"Hand" Towel Bar (X-2637) . . . Parisian elegance, circa 1725. Ours is an absolutely faithful rendering. Note particularly the bar. It is not metal, but solid cherry wood, carefully sanded and rubbed to a fine patina. The hand is molded in beautiful detail, finished in antique brass. 18" long. Screws for hanging incl. . . . \$2

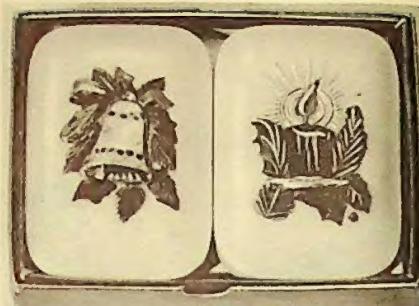


Miniature Coach Lantern (X-2590) . . . Black enameled miniatures, trimmed in brass and 5½" high. Attach over the fireplace to guide St. Nick through the chimney or use as wall lamps year round. Powered by batteries (not included) . . . works anywhere. Each . . . \$1; 2 for . . . \$1.79

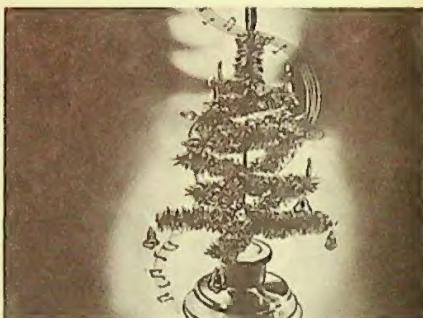
Camel Caravan (X-5287) . . . An exquisite caravan of 3 camels led by a countryman astride a donkey. Handcarved in Jerusalem from clear-grained olive wood, grown right on the Mount of Olives! You will find nothing more appropriate to the Nativity season. Camels are 3½" high, of natural wood with saddles. . . . \$1.98

12 Bumble Bees (X-2666) . . . 12 exquisite Bumble Bees to go buzzing 'round your Christmas tree! They'll add new appeal to your gift wrapping and potted plants, too. Superb handwork has done everything but instill life into these darling creatures. Of fuzzy chenille. Each on a 6" wire for attaching.

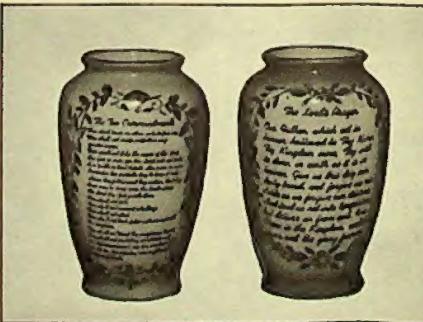
39¢; 3 Sets \$1



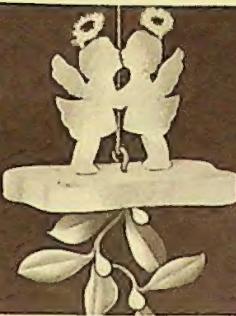
Christmas Soap . . . Holiday glamour for your bath, powder room. Two cakes of white castile soap each embossed with a gay Christmas motif of red, green and gold. One with large bell, the other a Christmas candle — both surrounded by holly. Quick lather-sweet scent! A touch of Christmas in an unexpected spot! Christmas Soap (X-2609) . . . \$1



Revolving Musical Christmas Tree (X-1696) . . . Couldn't be prettier! A beautiful tree sprinkled with snow and adorned with gayly decorated miniature ornaments. Its tinkling music box plays Silent Night as the tree revolves on a gold tone base. 14½" high. Stop and start switch on music box. \$3.98



Religious Vases (X-2669) . . . The text of the Lord's Prayer and the Ten Commandments are beautifully inscribed on these two unique vases. Of china, they come in misty pastel tones that blend into milky white at the center. The text is bound by a border of delicate buds and stems. 3" high, just right for your short-stemmed rosebuds. Pair 69¢



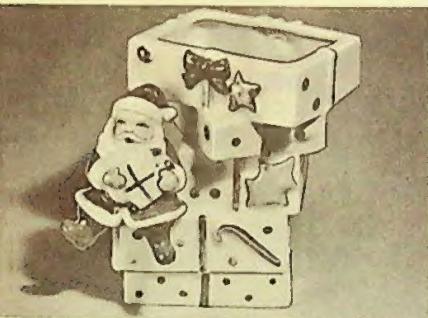
Mistletoe Mischief (X-5287) . . . Two saucy little angels, kissing above a heavenly blue cloud . . . a perfect setting for your yuletide mistletoe! Of lightweight styrofoam, tinted in gold and light blue. Comes with imitation mistletoe, gold cord for hanging. Real mistletoe sent after weather turns cold. 6" high. \$1



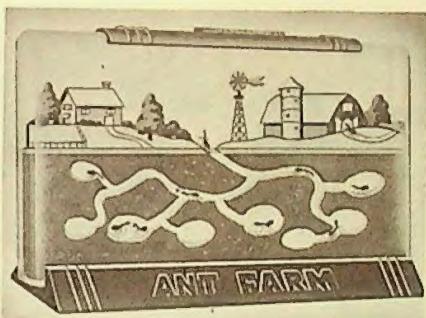
Grow Roses Indoors . . . Precious Swiss "Fairy" Roses bloom indoors all winter long. Need no special care. Never grows taller than 8" to 12". Bursts into glorious bloom in the heart of winter. May be transplanted outdoors in Spring to bloom again. Order now, delivery after November 1st. Red Swiss Roses (DX-5544) . \$2
Pink Swiss Roses (DX-5450) . \$2



Flower Fountain . . . The dramatic effect of water-sprayed floral arrangements! Place fountain in any bowl amid flowers and foliage and add water. Turn on power and up comes a delightful spray from 2" to 14" high (you regulate height). Operates on batteries. 4½" high. Metal power unit has 6' waterproof cord. Flower Fountain (X-5520) \$6.95



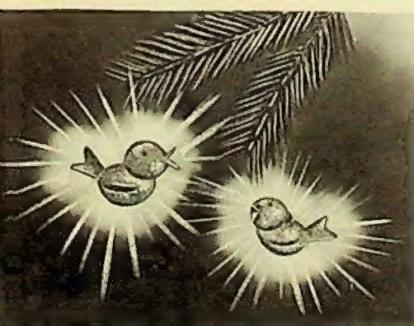
Christmas Vase (X-2705) . . . Jolly Old Saint Nick perches proudly on a stack of gayly wrapped presents. He's smiling coyly because the pile of gifts is really a 3¾" high vase. Reds, greens, and yellows on pure white are set off by sparkling gold trim. Fits in perfectly with holiday festivities holding holly sprigs, pine. Each .79¢; 2 for . . . \$1.50



Fascinating Ant Farm (X-5525) . . . Watch busy worker ants dig tunnels, build bridges, move mountains! An ant's entire world seen through the clear plastic walls of this escape-proof ANT FARM. 6" x 9". A complete country homestead with barn, silo, windmill. Ant Watcher's Manual included. Ants shipped in separate safe container. \$2.98



Live Holly Trees . . . Plan your holiday decorating around live holly trees. Shiny green leaves accented with bright red artificial berries. Each comes in a 2¼" red and green fiber pot. Watch them grow long after Yuletide by planting in window boxes or garden. 3 Holly Trees (DX-5451) . \$2.95
6 Holly Trees (DX-5452) . \$5.50
10 Holly Trees (DX-5453) . . . \$9



Glitter Birds (X-1703) . . . Adorable birds for your Christmas tree! In gorgeous assorted pastels covered with glitter to gleam and glow against the dark green of your tree. They're about 2" high by 3½" long. Just babies, but like all babies, pert, adorable and lovable! With open beaks, cute wings and tail and gilded hanging string. 8 for \$1



Redwood Forest . . . Simply place this soap-bar size chip of giant redwood in a shallow bowl of water. In a few weeks your own miniature forest will begin sprouting. Grows high as 2 feet. Easy as that—no green thumbs needed. If good roots develop, it can be transplanted. Imagine, a giant California redwood in your yard! Redwood Burl (X-5569) \$1

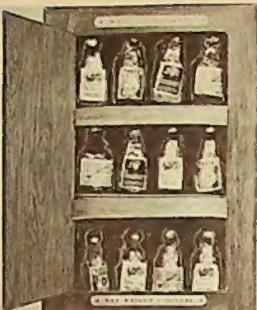


Stained Glass Birds (X-2673) . . . First reproductions of almost-forgotten glass masterpieces from 14th Century Venice. These 12 stained glass birds are beautifully detailed and display plumage of brilliant reds, blues, yellows and greens. Each approx. 1" long, with a 4" wire stem. Adds interest to potted plants, center pieces. Set of 12 .59¢; 2 sets .. \$1

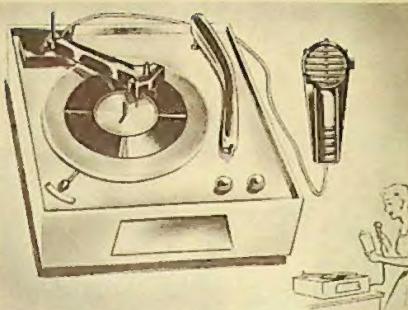


Jiffy Jigsaws (X-5193) . . . An amazing array of tiny jigsaw puzzles, each in a little matchbox. Approx. 17 pieces in each, but they aren't easy! Precision cut. Will test the wits of an expert. A perfect, little gift for the Jigsaw fan. Carry it with you, work on it anywhere! 2" x 3" when completed. Matchless fun!

Each . . . **49¢** 3 for . . . **\$1.25**

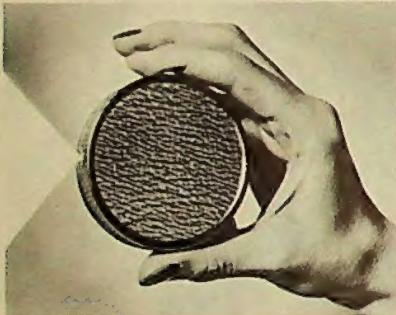


Imported Liquid Filled Chocolate Bottles (X-5613) . . . Made in Denmark of only the finest ingredients. Each little chocolate bottle is colorfully foil wrapped and shaped and labeled like a bottle of fine liquor. Twelve bottles, each 1½" high, with assorted liquid fruit centers. Little delicacies, a real taste treat. 7½" x 5". Set **79¢**

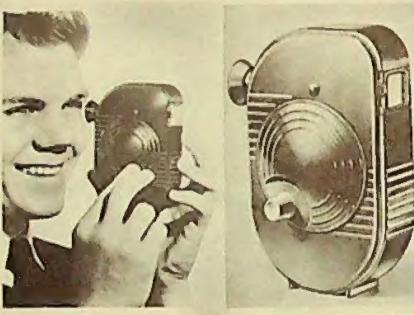


Make Records At Home! . . . Record your own voice, the children's. A new electronic machine. Attaches to your Phono turntable. Immediate playback. Simple — safe operation. Record at 33⅓, 45, or 78 RPM. Complete equipment plus 3 blank records. Handy carrying case. 9½" x 4½" x 15". Money back guarantee.

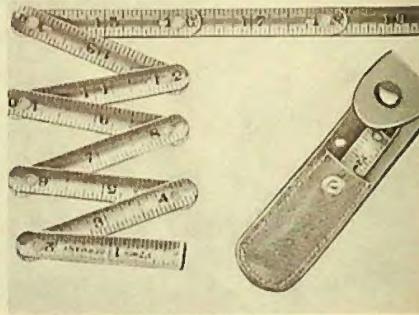
Voice Recorder (X-5306) . . . **\$15**



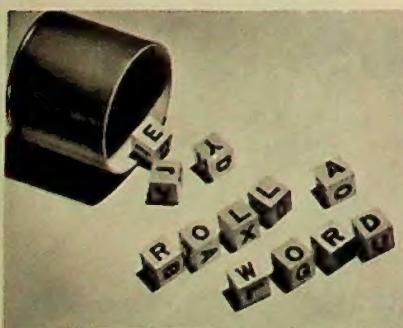
Electro Pocket Flashlight (X-2468) . . . A dependable hermetically sealed flashlight that needs no battery or bulb replacement. Guaranteed 6 to 18 months normal use. Touch the button to produce a long, sharp, powerful beam! Fits the palm of your hand! Durable, weatherproof. Covered in embossed leatherette. For purse, car, bedside table. **\$1.49**



Home Movie Viewer (X-5258) . . . Easy, economical way to view home movies. No movie projector or screen needed. Show your movies anywhere, anytime. Precision-made instrument takes any 8MM roll up to 50 feet. Load it, hold it to your eye, point at any light and turn handle. You get perfect viewing. 2" x 4" x 5½" of sturdy brown plastic. **\$5.98**

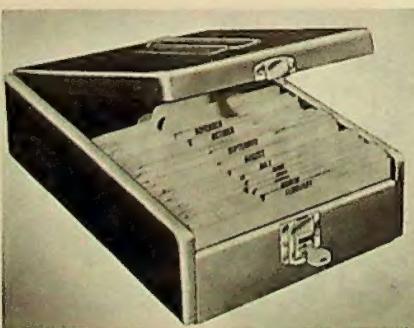


Midget Folding Rule (X-1742) . . . A German-made precision ruler that folds into a genuine pig skin leather case. Made of flexible steel, opens into a useful 20 inches. Each folded section is 2" long. The first 4 inches are calibrated in 32nds, the remainder in 16ths. Ideal for an architect, engineer, do-it-yourselfer, seamstress. Case is 3" long. **\$1**



Roll-A-Word (X-2626) . . . A fascinating word game with lots of action. Adults and kids alike love to "roll them bones," then study the challenge presented. Object is to spell out words "crossword style." Easy (and unusual!) rules included. No board needed. 15 handsomely carved, wooden dice in a smart green shaker.

Each . . . **\$1**; 2 for . . . **\$1.79**



Personal Check File (X-560) . . . Solves the problem "Where to store cancelled checks?" (Most times they are your only receipt.) Complete with index dividers, gummed labels. Stores receipts, securities, etc. Heavy gauge, fire resistant steel with nickel-plated carrying handle, snap lock, two keys. 11½" x 7½" x 4½". Hammerloid enamel finish. **\$3.98**



International Wall Size World Map (X-2540) . . . It's a big 33" x 50" in eight full colors! Makes a colorful mural besides its educational value. Easy to read. All in precision detail. Ship and air routes easy to find. Perfect for a children's playroom, school, office, civic organization. **\$1**

United States Map (X-5052) . . . Also in 8 colors, 33" x 50" . . . **\$1**



Solid Brass Stamp Box (X-1169) . . . Made of glowing solid brass in smart modern design—it'll hold up to 500 stamps. Stamp Box will hold loose stamps, too. A slit on the side feeds them out one at a time or as many as you need. 1 $\frac{3}{4}$ " diameter, 1 $\frac{1}{2}$ " tall—heavy enough to double as a paper weight. Reg. \$1.

Each .88¢ 2 for . . \$1.59



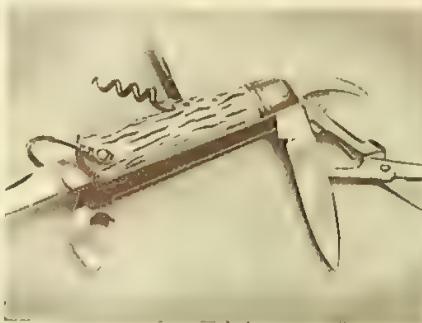
Penvelope (PX-5595) . . . A cleverly personalized desk piece. Of purest white ceramic tile, with script fire-glazed in lustre gold. Receiver's name, address is centered on "envelope." Giver's name put at top left corner. Plus, you specify date on postmark! Streamlined pen uses Papermate refills. 6" x 4 $\frac{1}{2}$ ". Specify: giver's and receiver's name, postmark. **\$6.98**



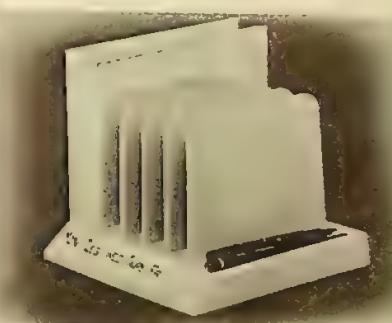
Wedding Ring Ashtray (PX-5488) Gorgeous rhodium silver fashioned into an elegant wedding ring. Handsomely engraved in the center are the two names of a happy couple with the date of their marriage. Exquisite beaded edge with traditional orange blossom design. 4 $\frac{1}{2}$ " diameter. **SPECIFY NAMES & DATE \$2.98**



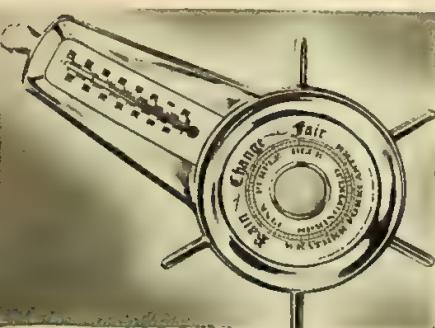
4 Color Pen & Pencil . . . One unit, fully automatic, with fingertip color selection. Has all the features of 3 individual ball point pens and a propelling pencil. Blue, red, green ink and black pencil placed in single barrel construction. Precision writing. Non-tarnishable. Refills available. Order: GOLD (X-5381) or SILVER (X-5422). Each . . . **\$1.69**



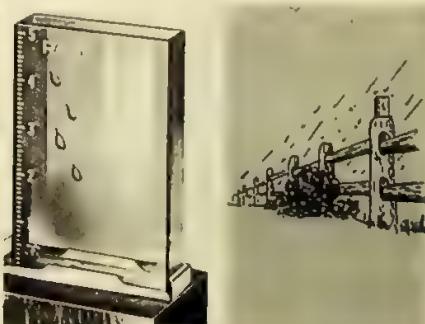
Imported Pocket Knife with 8 Instruments (X-1576) . . . Very fine quality, seldom at such a low price. For fishermen, campers, scouts, home handymen! Sturdily built. Handle of simulated bone. 8 useful implements fold compactly into this 2 $\frac{1}{2}$ " knife. Two knives, scissors, bottle opener, can opener, corkscrew, file and screwdriver, utility tool. **. . . \$1**



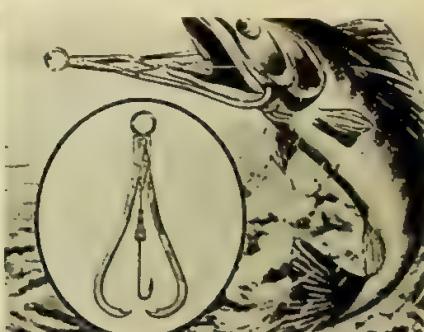
Tidy Desk File (X-5083) . . . Keeps your desk top neat, organizes bills, letters, other papers. Made of lustrous plastic in decorator color to match the new telephones: Beige, Black, Green, Grey. File has 5 racks, each 5" x 4" x $\frac{1}{8}$ ", and a platform for pens, pencils. One piece moulded construction for extra construction. State first color choice. **. . . \$1.98**



Weather-Forecaster Thermometer (X-1614) . . . Forecasts Rain, Fair or Change! Thermometer is certified accurate by U. S. Government standards. Has brilliance of highly polished ship's brass and will never tarnish. Looks easily twice the low price you pay. Beautifully gift boxed. 9 $\frac{1}{2}$ " high. **. . . \$1**



Rain Gauge (X-692) . . . Measures the amount of rainfall! Fine for gardeners, land owners or for a hobby. Measures from .01 to 5 inches. Mount on a fence post away from trees, buildings, etc. Comes with bracket for mounting and 3 year rainfall chart. Clear plastic. Accurate. Be your own weatherman! 5 $\frac{1}{2}$ " x 3 $\frac{1}{4}$ ". **. . . 79¢**



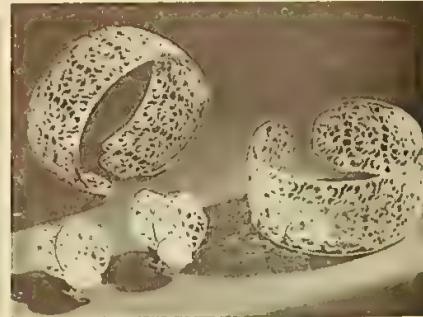
Sure Hook (X-5098) . . . Clamps into the fish at the first strike. Even big ones can't break away. Tongs of sharp nickel-plate work with lightning spring action. Works anywhere—use for casting, trolling or still fishing. Can use live bait or replace hook with lure. Rustproof, easy to use, absolutely safe. Your money back if he isn't thrilled with this gift! **\$1**



Say It With Glass . . . 4 reasons for sending the newest in gifts and greetings! Tray-Kards — the greeting that's not thrown away like ordinary Christmas Cards. Instead they'll be used for years as ashtrays, coasters, pin trays, nut & mint dishes. Made of fine, translucent glass with elegant colors of gold, red, green, or blue on black

or white backgrounds. Guaranteed burnproof. Each comes in protected self-mailer ready for you to stamp and send. Specify: Santa Ashtray 4" x 5" (X-5607); Merry Christmas Ashtray 3" x 6" (X-5609); 1958 Calendar Ashtray 4" x 5" (X-5608); Xmas Tree Ashtray 3" x 6" (X-5610).

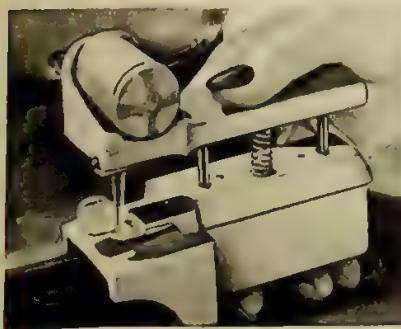
Each .. \$1; Any four .. **\$3.75**



Dragon Stamp Box (X-2670) . . . A precise rendition of an ancient Chinese piece. Made of heavy metal with a lovely "antique gold" finish. Traditional striking dragon motif on the lid. Inside is space for stamps (we added a spacer to separate the regular from airmail). Lets you pick out stamps easily. 3½" long.

Each .. **\$1;** 2 for .. **\$1.79**

Dial Compact (PX-5465) . . . Clever reproduction of an actual phone dial in jet black, gleaming gold plate, and sparkling white. Convenient powder sifter, fine velour puff with full mirror inside. Plus, and this is extra special, her name and 'phone number beautifully engraved on the top. Specify: First Name & Telephone Number. 3½" diameter. **\$2**



Hand Sewing Machine (X-5177) . . . This is NOT a toy! It actually sews all basic stitches with light hand pressure. Finely engineered unit, manufactured to the thousandths of an inch. Styrene body, precision steel gears. Does blind stitch hem. Even sews on buttons. Complete with needles, threader, carrying case, sewing book. Guaranteed. **\$4.98**

Sewing Cabinet (X-2656) . . . "Button, button, who's got the button?" And this applies to pins and needles too. Hang this cabinet with its 3 drawers in some central position and have all these tiny necessities at the family's fingertips. "Smooth as silk" wood, shaded in attractive browns, decorated with colorful green designs 5½" x 2" x 3" **59¢**

A Shocking Beauty (X-2728) . . . Startle your friends with this unusual cigarette urn. It's a precise duplicate of an antique Opium Jar, the type used by Parisian apothecaries in the middle 18th century. Rendered in lustrous white china and decorated, like the original, in striking floral motif. Lettered and trimmed in fine "antique gold." 6" high. **\$1.50**

Jewelry From Europe . . . You'll love their lacy simplicity. Dainty filigree appeals to every feminine taste. Feather light aluminum. Imported.

Order: Jewelry From Europe:
Gold Bracelet (X-5197)
Silver Bracelet (X-5542)
Gold Earrings (X-5198)
Silver Earrings (X-5543)
Each (tax incl.) **\$1**



"Your Name" Necklace . . . Any girl's first name hand-carved, hand-polished in lustrous 14K gold plate! Each letter beautifully detailed and polished by hand to look like solid gold. Ever so dainty chain with a sturdy safety catch. It's new, it's beautiful, at this price it's positively sensational. (Tax incl.) State name. Name Necklace (PX-5501) .. **\$2**



Ten Commandments Bracelet . . .
Prettier than a picture! No photograph can do it justice. The Ten Commandments engraved on individual gold plated discs which dangle from a smart link-styled bracelet. In such good taste and so exquisitely styled.

Protestant Bracelet (X-5417)

Catholic Bracelet (X-5418)

Each (tax incl.) \$1



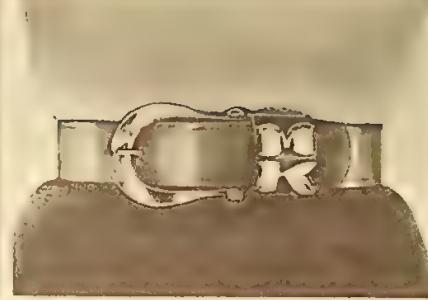
Look Sweeter In A Sweater . . .
The casual look of a cardigan tossed over your shoulders—with out annoying "slips"! Sweater Guard delicately chains you in. Two crushed-gold tulips with simulated pearl centers are on either end of a sparkling 5" chain. Each with sturdy clip device to hold sweater. Goldplated (Tax incl.)

Sweater Guard (X-5584) \$1



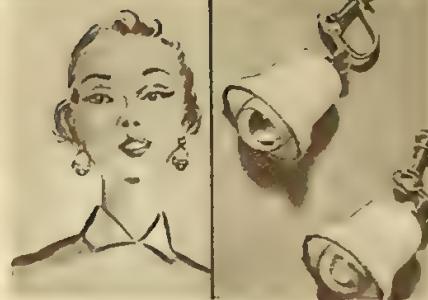
Bumble Bee Earrings (X-2717)
Wear these, 'cause you're very sweet. Or maybe 'cause you're a meanie and like to scare the wits out of your friends! They look really, really, real. Life size of furry chenille with wings and eyes all in true to life form and color. $\frac{3}{4}$ " long. You won't get "stung" if you buy these bees.

Pair (tax incl.) 50¢

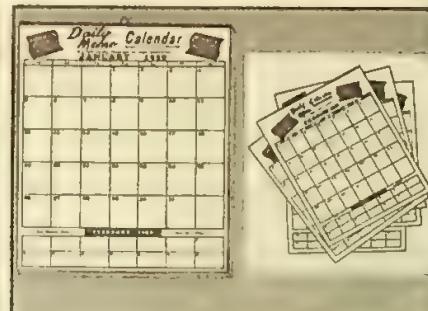


For Every Waist & Taste . . .
Finest quality Top Grain Cowhide to minimize your waistline! So chic around a shirtdress, sheath, or separates. Newly narrowed $1\frac{1}{2}$ " width. Your initials in goldtone brass. Select: Black, Tan, Red, Gray, Navy. Size 22 to 32. SPECIFY 2 INITIALS, COLOR, AND SIZE.

Harness Belt (PX-5495) \$2.15

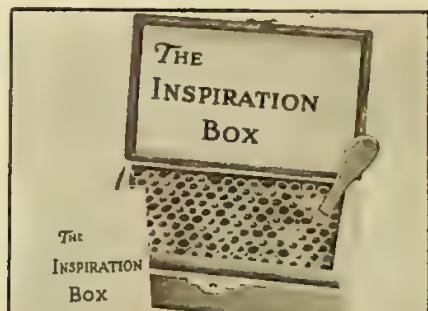


Christmas Bell Earrings . . . Festive and fun to wear during the Christmas season! Darling frosty white bell earrings! Their rims are sparkling with glitter and their clappers are as colorful and gay as Christmas itself. Screw type fasteners. A delightful party favor or prize. Gift boxed. Christmas Bell Earrings (X-2410) Pair (tax incl.) 39¢; 3 pairs \$1



Giant Memo Calendar . . . Have trouble remembering those important dates, engagements? Let this giant calendar keep the record for you. Big $16\frac{1}{2}$ " x 22" sheets. Each day is set in a large square. Keeps you up to date for 6 weeks at a time! Complete through December, 1958.

Memo Calendar (X-5299) \$1



Inspiration Box (X-1665) . . . It's a treasure chest of inspirational verses from the Bible, each different and on an individual scroll. A wealth of needed helps and thoughts to see you through each day. Select one with the wooden pick, read, reread and replace in box. Something with all the makings of an heirloom. 6" x 3" x 2". XMAS SPECIAL \$1

Christmas Clearance Sale!

Values seen once in a decade! Because Spencer Gifts will soon move to a new building (construction to be completed in December, 1957) we must clear out our entire stock of odds and ends, now! To do this, we are offering boxes containing \$15.00 worth of our regular stock items . . . for only \$5.00. We positively guarantee that each box contains at least \$15.00 worth of fresh, clean merchandise. You don't know what you will get—and we don't guarantee that you will like everything in the box. These boxes contain items on which we are over-stocked, items where the stock is not large enough to re-catalog, samples received too late to use. Don't buy this offer unless you like to take a chance—by the very nature of this sale we cannot accept exchanges or refunds on these boxes. Supply limited, of course. Orders filled on a first come, first served basis. So, for the merchandise bargain and thrill of your life, order now!

CHRISTMAS SALE BOX (X-5614) \$5



Monogrammed Elegance . . . A "must" for your wardrobe—a cuff Bracelet! Wear all three graduated sizes together, one at a time or mixed. Spring-type clasp. 3 initial monogram or first name. Specify gold or silverplate. (Tax. incl.) Order: Cuff Bracelet.

Narrow $\frac{1}{4}$ " (PX-5497) . . . \$1.65
Medium $\frac{3}{4}$ " (PX-5498) . . . \$1.98
Wide 1" (PX-5499) . . . \$2.20



Knitted Glamour . . . A snow-white mantle to top off your holiday ensemble. A wintery touch that belongs with your wardrobe. Or wear under your coat as a cozy protection against winter's worst. Button fore or aft. Of kittensoft Orlon and widely fringed with nylon. Washable. One size fits all.

Turtleneck Scarf (X-5389) \$2.50

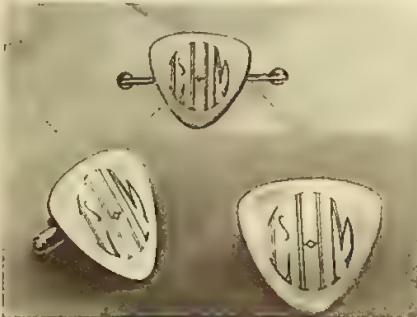


French Fashion . . . and West German technical skills . . . have created these! A 6" shoe horn with delicate rim & French heel of gleaming silver colored metal. Of flexible, lifetime plastic. The folding mirrors, encased in mock tortoise shell, offer natural & magnified reflection. 2 $\frac{1}{4}$ " diam.

Shoe Horn (X-5601) . . . \$1.50
Folding Mirrors (X-5600) . . . \$1



Christmas Lapel-Pins . . . Give everyone you meet Christmas spirit! Pin on one of these and wear it everywhere you go. Pull the little bell and Santa's nose lights to a rosy glow, or the Christmas tree twinkles. Both 1 $\frac{1}{2}$ " high, complete with battery, bulb. Pin-On Santa (X-459) . . . 59¢
Pin-On Twinkle Tree (X-1667) . . . 69¢



Private Property . . . Monogrammed jewelry made just for her! Clip-on collar pin that won't scar fabric. Swivel-back cuff links and clip earrings in matching shield design. Specify 3 initials, gold or silver plate. (Tax incl.)
Collar Pin (PX-5491) . . . \$1.10
Cuff Links (PX-5492) . . . \$1.65
Earrings (PX-5493) . . . \$1.65
5 Pc Shield Set (PX-5494) \$3.95



Perfume Flacons . . . Your initials beautifully engraved on these gleaming gold finished perfume flacons. For your dressing table or carry in purse. Inner glass bottle is spill-proof. Funnel to transfer perfume included. Specify initials. 1 $\frac{3}{4}$ " high. 1 oz.
Order: Perfume Flacon
Round (PX-5575) . . . \$1.50
Oval (PX-5576) . . . \$1.50



Angel Earrings (X-2589) . . . Gay, festive earrings as full of Christmas cheer as Santa Claus himself. Minute wooden cherubs in colorful polkadot attire and round rosy-cheeked faces. With adorable wings outspread they each carry their own holiday surprise. Delicately carved to a mere 1" size. Screw-type.
Pair (tax. incl.) . . . \$1



Flirt Fan (X-1284) . . . Grandma had the right idea on how to keep cool AND catch beaus! Make eyes behind our dainty oriental fan; you'll have her beat by a mile! Opens to reveal an old-fashioned lacy filigree design. Simulated ivory in white or black. 7" long and 12 $\frac{1}{2}$ " wide when opened. Gay tassel. Reg. 50c.
Each . . . 39¢; 3 for . . . \$1

Double Heart Jewel Box (X-2587) . . . An expert reproduction patterned after several lovely antiques. Exquisitely crafted with delicate roses and cherubs in antique silver finish on heavy metal. Lined completely with jeweler's red velvet. Box is footed approx 3" x 4" and 1 $\frac{3}{4}$ " high. Get companion hearts! "His" for cuff links, "hers" for rings. Each . . . \$1

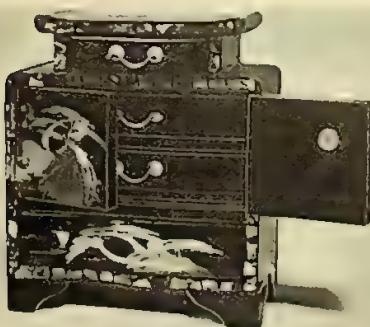




Crossword Puzzle Dictionary (X-5017) . . . Here, in a convenient pocketsize edition is a collection of over 50,000 answers for nearly 20,000 of the most common crossword puzzle "sticklers." Worth a ton of reference books . . . and it's always handy! Printed on fine, glossy paper, bound with fine, leatherette cover. **\$1**



Butterfly Pins (X-1713) . . . Will cause compliments wherever you have them land! With a wing span of only 1 1/4" they'll "go" anywhere. Press wings together, clip on and release. For gift wrappings, decorations, hair ornaments, or as lapel pins. 101 uses! Made of metal in an assortment of lovely colors. Set of 24 pins **59¢**; 2 sets **\$1**



Jewel Box (X-1289) . . . Dreams of a far off enchanting land will come to mind when you own this Jewel Box from Japan! Four drawers are nestled in this temple-styled cache. Two doors with brass hinges and silk tassels to open them. Beautifully lacquered in black with mother-of-pearl inlay and hand painted oriental designs in gold. 5 1/2" x 4" x 2 1/4". **\$1**

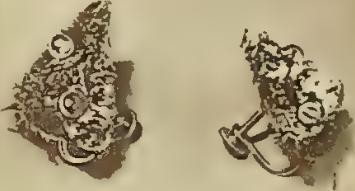
An Angel of God . . . to watch over your little angel! Gold plated charm (quarter size) with an angel in bas relief. The inscription: "Guardian Angel, Watch Over Me." Child's name and address engraved on back.

Angel Necklace (plain)
(X-5309) (tax incl.) **\$1.10**
Angel Necklace (engraved)
(PX-5482) (tax incl.) **\$1.65**



Xmas Tree Earrings (X-2572) . . . Bright as a Christmas Tree! And why not? That's what they are. A delightful pair of Christmas Trees to adorn the ears of any fashionable female. Bright green trees decorated with colored balls and covered with snow. Sturdy gold-tone screw back! Such a feminine way to say "It's Christmas."

Pair (tax incl.) 50¢



Profiles on Parade . . . Gold plated bracelet or key chain. Silhouette Charms engraved with names, birthdates of your children. As the family grows, add charms. One included with each bracelet or key ring. Specify date and name. (Tax incl.)

Bracelet, Charm (PX-5474) \$2.20
Keyring, Charm (PX-5475) \$2.20
Extra Charm (PX-5476) .. \$1.10



For A "Fair Lady" . . . A dainty atomizer beautifully fashioned from old fashioned china. Golden floral design, accented with sparkling glitter, entitles this piece to a prominent place on any vanity or dresser. Sprays a fine mist of cologne when the sleek golden plunger is pressed! 3 1/2" high. Order: Perfume Atomizer (X-2575) Each **\$1**; 2 for **\$1.88**



China Table Lighter (X-2460) . . . Light up the smart way! You'll be so proud to own this elegant table lighter. Rare white bone China, a delicate floral decoration and finely edged in rich gold. Efficient lighter in chromium plate. So dependable. 2 3/4" high. A marvelous buy at this low, low price. Reg. \$2.95 Value.

Each . . . 79¢ 2 for . . . \$1.50

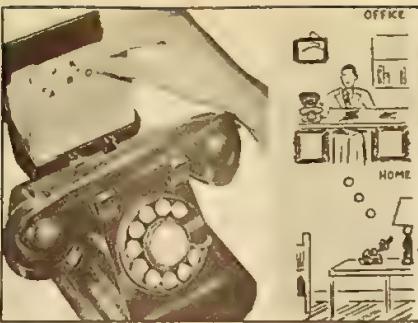
Ashcan Ashtray (X-5227) . . . What could be more appropriate for ashes than an ashcan? With push button action the lid swings open and the cigarette rest falls into place automatically. Sturdy metal with a silver look makes it an attractive conversation piece while the handled cover and realistic lines add to the authenticity. 2" high. **\$1**





Telephone Dial-er (X-1866) . . .
Save your finger nails, add glamor to your phone! Telephone Dial-er is heavy gold-tone metal sporting a cute little figurine with jeweled eyes. Intricate gold-tone link chain is 7" long and clips to the stop piece on your dial. You'll feel like a lady executive with this! Reg. \$1 value.

Each **\$1.59c;** 2 for **\$1**



Telephone Index (X-700) . . . The handiest index we've ever seen! Flip the lid and there is an alphabetical card index with space for phone numbers, names, addresses and notations. Cards stay in sight while you complete your calls and fall back in place when you close lid. Takes little space. Black plastic to match standard phone. Easy to attach. 4" x 4". **\$1**



Imported Leather Luxuries . . . Both gracefully wrought in genuine black leather . . . with the glint of 22 Karat gold meticulously tooled by hand. Classic cameo adorns each. For home and office. From West Germany. 4" PENCIL BUCKET and 3 $\frac{3}{4}$ " CHUNKY TABLET (1 $\frac{1}{2}$ " thick). Pencil Bucket (X-5606) **\$1** Chunky Tablet (X-5605) **\$1**

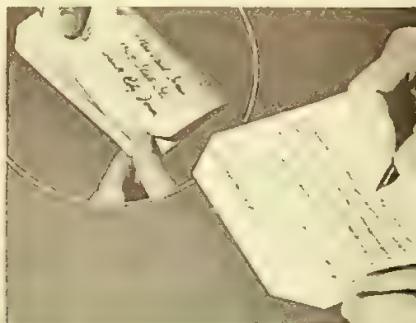


Gold Marks The Spot . . . 2" long bookmarks handsomely plated in 24K gold and personalized with your own 3 initial monogram. They slip easily onto pages and stay put until removed. Specify monogram. Order: Bookmark — Round (PX-5485); Oval (PX-5486); Tricorner (PX-5506)

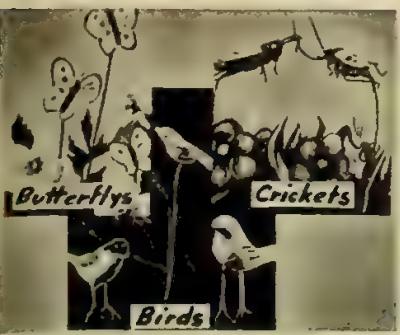
Each **\$1** 3 for **\$2.75**



Cigarette Jar and Lighter (X-2702) . . . A charming table piece in lustrous pink china, decorated with a sparkling floral spray. Fine gold trimming complements the gold tone lighter nestled in the top. Lighter is precision engineered to offer easy operation and a large fuel capacity. The jar holds well over a pack of cigarettes, king-size or regular. 6" hi. **\$1.95**



Quickies (X-118) . . . MORE PRIVATE THAN A POSTCARD. These are double size cards, fine for quick notes, thank you's. Just fold in two, and top half slides into slot on lower portion . . . that's all . . . your tongue isn't required for sealing. Great time savers! Easy to open. Made of heavy card stock. Pack of 40 assorted buff and white. **89¢**



The Natural Touch . . . Exquisite birds, crickets, and butterflies to decorate gift packages or Xmas tree. Each on a thin wire stem for attachment. Colorful, handmade, life-like. 1 $\frac{1}{2}$ " long. 12 Paper Birds (X-2679); 12 Crickets (X-2676); 12 Butterflies (X-2680)

Any Set of 12 **39¢**
Any 3 Sets **\$1**



Treble Clef (X-1965) . . . Symphony in design. A bud vase so stunning that it makes a beautiful appearance with or without flowers. A natural for fresh or artificial flowers. Made of clear plexiglas . . . 7" tall . . . complete with tube. (Flowers not included.) A wonderful value **\$1**



Shine Leaves Instantly (X-5171) . . . The touch of a button — and a fine spray of LEAF GLOW permanently lusterizes plant leaves. Does it safely and beautifully! Gives all hard surfaced leaves a permanent shine — makes them dust resistant. What's more — leaf glow grows with the leaves. Guaranteed safe, harmless. 5 oz. spray can **\$1**



Hitching Post Lantern . . . From the glorious Plantation Era of the Old South comes this miniature Hitching Post Lantern. 12" high. Of sturdy, cast aluminum that will not rust, with electric lantern hanging from hand. (6 ft. wire cord.) Enameled in four bright colors. For porch, patio, or den. **Hitching Post Lantern (X-5358) . . . \$9.98**



Renaissance Renewed! (X-2636) . . . This exquisite picture hook is patterned after a Venetian original, one that enjoyed prominence during the Italian Renaissance. The delicately molded hand (2½" long) seemingly reaches out to hold your picture. (A hook is concealed behind the hand.) Detailed metal with a rich gold-brass finish. **\$1**



The Classic Scroll . . . for a dramatic wall setting. Wall sconces to show off your statuettes, precious figurines, or collector's china. Will look elegant in any room of your home. Highest quality gold-toned ceramic. 4" x 5". Provoke comment from your most discriminating friends. Modestly priced. **Wall Sconce (X-2591) . . . \$1** **Each . . . \$1 2 for . . . \$1.88**



Christmas Tole Tray (X-5603) . . . with a real old fashioned Christmas tree. Beautifully decorated in Yuletide reds, greens and gold on inky black. 11" in diameter with rolled edge for easy handling. Sturdy steel, wipes clean with a damp cloth, stain resistant. Use for fruit, serving drinks, or an attractive plaque. A wonderful hostess gift. **\$1.50**



Kokeshi Candy and Trinket Box (X-1366) . . . A lady with more charm than you'll see in many a moon! She's handy for tea, nuts, and snacks. Head and body separate to keep various contents separate and fresh. Kokeshi is 4" tall, beautifully lacquered in shiny black and colors. Exquisite Japanese workmanship. **SPECIAL . . . \$1.**



Turn-A-Bout (X-2652) . . . When you want a small vase for pansies in the summer, violets in the spring, and holly sprigs at Christmas, this will serve the purpose delightfully. Turn it about and you have a lovely candle holder! Simple, decorative. Highly glazed ceramic. 6½" high. White or black. **Each . . . 59¢; 2 for . . . \$1**



Flower Arranger Vases (X-806) . . . Versatile vases and candleholders to make flower arranging quick and easy. Slotted holes all over the top for graduated arrangements. Top opening holds candle or your tallest flowers or greens. Ideal for short stemmed flowers. Ceramic in assorted colors. 4½" high. Reg. \$1. **SPECIAL! . . . 69¢**



Apartment Blessing (X-2659) . . . A conversation piece beyond compare! Snowy white china, with a lattice work rim and scalloped edge trimmed in gold. The gayly colored center illustration entices chuckles from all who see it. Your abode may not be perfect but this will prove you have the spirit to make the best of things. Hand pressed. 8". **69¢**



Back Door Knocker (X-2628) . . . Originated over 200 years ago—in the Black Forest of Germany—supposedly to frighten away evil spirits. His ghost chasing days are over but thanks to his striking pose this handsome cat is still in great demand. Of black enameled metal, 5" high. Screws included. **Each . . . 59¢; 2 for . . . \$1**



Made for Each Other . . . Grape jelly, a perennial favorite, has long deserved its own special container. Now, we have just the thing—a lovely raised-grape design bowl and lid of glazed ceramic, colored in rich purple. 3½" high, has spoon for serving and a beautifully detailed leaf handle on the lid. Grape Jelly Set (X-2703)

Each ... \$1; . . . 2 for ... \$1.88



Spanish Modern Pitchers . . . Looks just like the finest Danish silver! Imported from Spain as a special buy for you. Polished virgin aluminum pitchers with ebony bakelite handles. Use for beverages, flowers, cream, syrup, etc.

2 Quart Size (X-2469) \$3

1 Quart Size (X-2470) \$2

1 Pint Size (X-2471) \$1

Crazy Mixed-Up Monkeys (X-2704) . . . Three of the most darling creatures ever seen! Hanging suspended from each other's hands they perform their crazy antics. The bewildered expression on each gayly painted face will delight everyone. Quality ceramic with a frosted finish. Each 4½". True to life colors of grey, brown, white. Set of 3 69¢



"Instant Coffee" Jar (X-2534) . . . Take instant coffee out of store-bought jars! This ingenious jar bottles it prettily and preserves that freshly-ground flavor! The lid is cork rimmed making it air tight. Six inches high. Holds contents of largest size instant coffee. White china, moss roses, gold inscription and trim.

..... \$1.59



Imported Sugar and Cream Set (X-1383) . . . A graceful pair with old-fashioned charm. This set is pretty and practical. White translucent china with delicate soft blooming Moss Rose pattern. Gold trim highlights the subtle design. Both pieces footed 2½" hi. Covered sugar. Attractive addition to pretty table settings.

Each . . . 79¢; 2 sets .. \$1.50



A
NEW
HANKIE
EVERY
MONTH

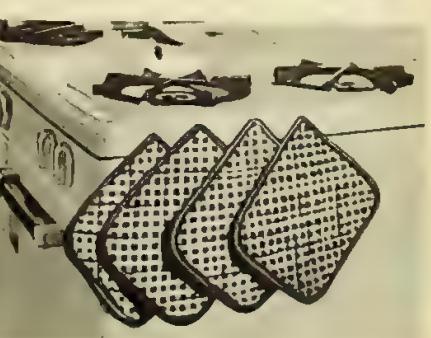
Handkerchief Calendar for 1958! . . . A beautiful 12 page calendar. Attached to each page is a multi-colored, floral print lady's handkerchief. 10" square. 4 different designs. Each month is different! Calendar framed in a brilliant pattern. 12" x 16". Detach hankie at end of month.

Handkerchief Calendar (X-5419)
Only \$2.98



8 Clever Cordials . . . Slim, trim, tapered . . . eight crystal-clear miniatures, tinted in assorted pastels. These offer pure elegance for serving after dinner cordials to guests. Perfect for Apricot and Blackberry brandies . . . pousse café, too. Complement formal or informal setting. A most distinctive gift. 3¼" high.

8 Clever Cordials (X-2596) .. \$1



"Blue Willow" Hot Pads (X-670) . . . The everlasting beauty of the original "Willow" pattern beautifully lithographed on satin-polished steel. Design protected with heat resistant varnish. Asbestos back insulates against hot dishes and utensils. Protects precious surfaces. Enhances the decor of any table setting. 6" pads.

Set of 4 for .79¢; 2 sets. \$1.50

Magnetic Pot Holders . . . No hooks needed now! Cling to stove, sink, refrigerator . . . to anything made of steel. Always at your fingertips. Made of 80 square percale. Completely washable. Magnet won't rust or lose its strength. Specify color: RED (X-1768); YELLOW (X-5460); PINK (X-5461); & TURQUOISE (X-5462). Set of 4 \$1



Classic Tea Server (X-5239) . . .
A generous 6 cup Provincial teapot! The quaint styling of three stubby legs and all-over kettle design of the old teakettle that bubbled and boiled years ago. Hand decorated rooster portrayed on oyster white ceramic. Black wrought iron handle, strainer spout, safety catch lid. 8½" base to handle. **\$1.98**



Imported Perky Roosters (X-798) . . .
A pair of these provincial roosters look mighty smart and festive on tables, shelves, desk or the TV! They have bright red cox-combs and a gorgeous array of brilliant colors. Beautifully detailed in lustrous underglazed ceramic. So lifelike you can almost hear them crow. 6" high.
Pair \$1



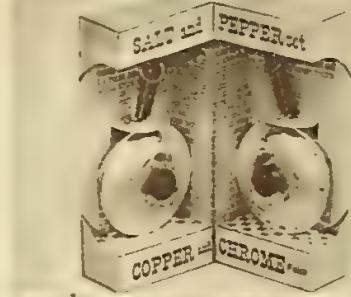
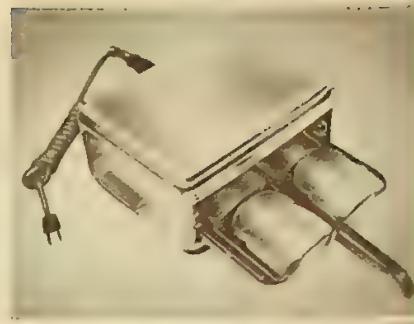
A Collector's Choice (X-1157) . . .
Copied from an exquisite 17th Century French vase. Pure white, unglazed china, in the classic urn shape, embellished with either pink or green stripes and a raised grape & leaf design. A superb creation — sure to be cherished, admired — "belongs" in any period setting. 7" high. Specify pink or green stripe. **SPECIAL . . . \$1**

Broil Master Junior (X-5078) . . .
Faster, handier than the oven and you'll use it more often! Toast 4 slices of bread at once! Or broil a steak, grill chops, hamburger, hot dogs, bacon and eggs. Toast sweet rolls, grill cheese sandwiches. Use top to warm coffee, rolls and plates. Recipes included. 6 foot cord. Chrome plated. One year guar. 4½" x 11". **\$6.98**

Skillet Seasoners . . . Flavor your meals with the latest in salt and peppers — 2 tiny fry pans. Reproduced in miniature with gleaming copper and chrome finish. Handsome black plastic handles and lid knobs. They're sure to make your food taste better! Useful and decorative! 4½" long. Packed for gift-giving.
Skillet S & P (X-5511) \$1



Copper Egg Timer (X-1432) . . .
The sands of time are running out! And this little helper can guide you in various ways of timing. Cooking those eggs "just right." Make a long distance call. Takes three minutes to pass through glass. Copper plated, polished and lacquered. Imported collector's item. Regular Price 98¢. Now . **79¢**; 2 for . **\$1.50**



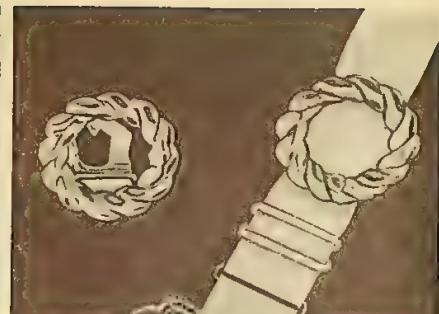
Miniature Brandies (X-444) . . .
Here's a distinctive gift at a budget price! 8 tiny replicas of the classic brandy glass, each delicately tinted in a pastel color. Their design and craftsmanship show all the imagination and sensitivity of a successful hostess. 2" high, imported. Perfect for brandy, or an after dinner cordial.
Set \$1



Crying Cat S & P (X-2629) . . .
This is really the cat's meow! We've packed the "meow" into the bottom of these adorable Salt and Pepper Shakers. Black cats trimmed in red and gold cry out when you shake them. Easy to fill, have a high gloss finish. Wonderful conversation pieces.

Antique Dish and Knife (X-2499) . . .
Adapted from a 19th Century American dinner set, with beloved Blue Willow pattern! So pretty on the table, so handy at parties for hors d'oeuvres, relishes, cheese spreads. A side dish without comparison because of the little matching knife. Dish is 4¾" x 2¾"; the knife is 4½" long. The set . . . **69¢**; 2 for . . . **\$1**





Banish Wrinkles in 10 days . . . or YOUR MONEY BACK! Bye-Line Skin serum can help you do it—also banish crepey throat! Not a peel, mask or temporary cover-up, but a genuine youth restorer. Absolutely safe, even for supersensitive skin. Simple, speedy, pleasant, and non-greasy. $\frac{1}{4}$ fluid ounce goes a long way. (Tax incl.)

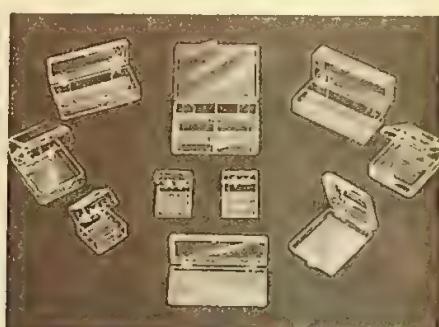
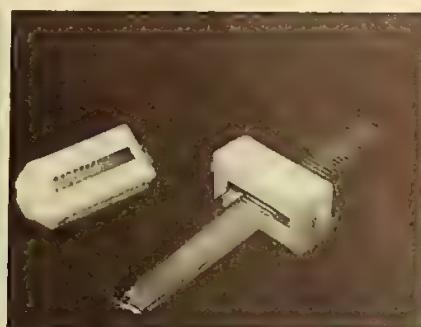
Bye-Line (X-5534) \$1.10

Neck Mirror (X-2229) . . . On one side, a big 5" regular mirror, on the other, a big 5" magnifying mirror. You can stand it on your dresser or hang it on the wall. But, best of all, it will hang lightly from your neck. Make up while sitting, standing, walking, or lying down. Made of nickel-plated steel with plate glass mirror.

Each . . . \$1; 2 for . . . \$1.88

Lingerie Clips (X-1256) . . . Stop slip and bra straps from sliding over your shoulder! No pins necessary. Charming little circlets, 24 K. gold, clip onto straps and hold them in place. Just unclip to remove. Dainty rope design, shining gold finish. Especially effective for sleeveless dresses. They do not bulge or show in any way.

Pair 88¢



Electric Vacuum Brush (X-1438) . . . Battery powered clothes brush will put the ordinary brush out of business. All dust and lint sucked into connecting bag, as in your big vacuum! Soft bristles won't hurt fabrics. Use dry batteries. (Not included.) Plastic 4 $\frac{1}{2}$ " case in assorted colors.

Each \$1

Comb Cleaner . . . Sanitary combs without soap and water cleansing! This unique device contains 2 rotating brushes which probe between teeth of comb and remove all traces of dirt. A 1 $\frac{1}{8}$ " window on each side lets it slide through easily and out the other side — amazingly clean results! Pretty pink plastic — 2 $\frac{1}{8}$ " x 1 $\frac{1}{4}$ ".

Comb Cleaner (X-5535) . . . 69¢

Tidy Kits (X-655) . . . TEN boxes in assorted sizes, heights and depths you'll rave about! All different! Tiny, tiny ones, medium size ones, one with four compartments, on up to larger ones. Beautiful transparent plastic. Hinged lids, self-locking catch. Stores pills, cuff links, jewelry, buttons, tacks, etc. Set 10 boxes.

Regularly \$1 88¢

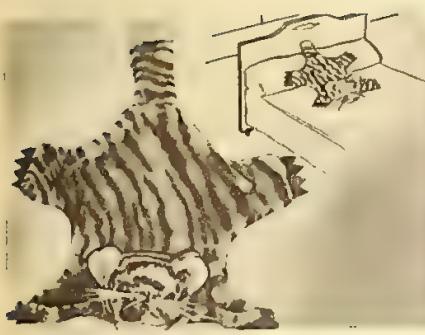


Brush and Zip Manicure Kit (X-1180) . . . A genuine leather imported kit with sturdy brush to do away with lint. Unzip the top and find all the tools needed for a quick manicure. Fine cuticle scissors and cuticle pusher, file and tweezers. A day in, day out gift. Smart shades of assorted colors. (Tax incl.) 1 $\frac{1}{2}$ " x 3 $\frac{1}{4}$ ".

Each . . . \$1; 2 for . . . \$1.88

Perfect Nails In 2 Weeks (X-5065) . . . End the embarrassment and nuisance of split, chipped and broken nails. Nail hardener positively strengthens and hardens nails in just 2 weeks. Put a small amount in a cup of water, soak fingernails for 2 minutes daily. Absolutely harmless. Results, as promised, or your money back. (Tax incl.) \$1

Cuticles A Problem? (X-5154) . . . Simply apply Manimagic from the easy-to-handle tube and relax for five minutes. Then wash with cold water. Watch all the ugly surplus cuticle disappear magically. The results: the loveliest fingertips you've ever had. Gives your nails a longer, healthier appearance. Long lasting $\frac{3}{4}$ oz. (Tax incl.) \$1



"P.J." Tiger . . . A hungry little tiger just waiting to have his tummy stuffed with your child's pajamas. He's soft, cuddly and equipped with large zippered pocket to hold sleeping togs during the day. Gay black and orange stripes, fuzzy whiskers and felt paws. 18", with stuffed head and roll-around eyes.

Zippered Tiger (X-5303) . . . \$2.98



Lavender in a Spray Can (X-1416)

. . . A delightful spray of fresh lavender! Lasting, truly dainty and delicate. A few quick sprays in the air will freshen closets and rooms. This sachet spray is so fine it will not dampen, stain or discolor. Use to scent linens, lingerie and personal items. 6 ounce spray can \$1

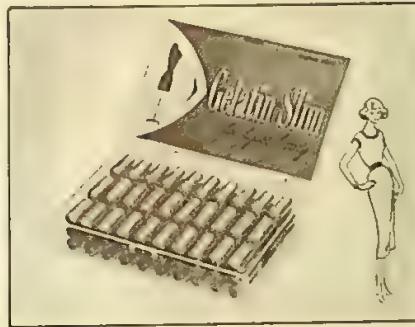
Lilac Spray (X-1728) \$1



Magic Vibrator (X-5555) . . . Reduce without exhaustive exercises, rugged diets, other ways that can injure health. Vibrator's gentle massaging action breaks down fatty tissues, tones muscles and flesh, firms sagging skin. Relieves tension, tiredness. Vibrator housed in vinyl plastic case. On-off switch at finger tips. Guaranteed. 11½" x 5" x 3½" \$14.98



Zipper Upper (X-5067) . . . Better than a husband to pull up a "hard to reach" zipper! Invaluable if you live alone! A 16" chain with a hook on one end, a beautiful medallion on the other . . . all in solid gold plated steel. Simply hook chain to zipper tab and pull. Up it goes as neat as you please. Works just as smoothly on the way down. 79¢



Lose weight without harsh dieting—take Gelatin Slim. A scientifically proven method of losing unsightly pounds and gaining good health. Each capsule contains amino acid, a pure protein that literally burns up fatty acids, builds firm healthy tissues, curbs that appetite! Guaranteed.

10 Day Supply (X-5226) \$2

30 Day Supply (X-5243) \$5



Cinderella's Wand (X-5238) . . . In seconds—just like Cinderella—you achieve radiant beauty! This miracle complexion aid instantly hides skin eruptions, soothes color tone. Actually hides brown or white spots, dark circles, bruises—even broken veins. 5 velvety shades in lipstick size wand. Specify: Light, Sun-tan, Dark, Brunette, Medium. Tax incl. \$1

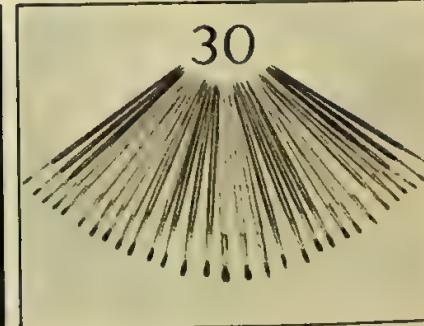


Callous Brush (X-1326) . . . New type brush removes callouses, irritable corns, dead skin. Works instantly and painlessly. No pads, no cutting, no razors, no harsh medication. Save a fortune by eliminating snagged hose caused by rough heel skin. Volcanic ash "pumice" brush will last for years. Quality wooden handle. \$1 value. Each 59¢; 2 for \$1



Banish Unsightly Warts! (X-5001)

. . . Embarrassed by ugly warts? DELL-7, a new, scientific formula, removes warts painlessly in only one week. No cutting or burning. No messy creams. Just apply this clear, fast drying liquid to the wart each day. Within 7 days it will crumble and drop off. Safe for children. Guaranteed. 3 drams (tax incl.) \$1



Artists' Camels' Hair Brushes (X-1727) . . . Imagine! You actually buy these brushes at less than the cost to manufacture! For use in the home, office, school, and workshop! For drawing, touch ups, pasting, lens cleaner, typewriter. Clean guns, precision instruments. Assorted sizes! Genuine Camels' Hair Imported! Set of 30 59¢; 2 sets \$1



Washes Outside Windows From Inside (X-5181) . . . Here's a window washer that goes between double sash windows. You can wash both the upper and lower parts of the window from inside the house! Sponge on one side for washing clean, squeegee on the other for wiping dry. Hands never touch water. 28" long. **\$1.50**

See-Safe (X-1687) . . . The amazing de-icing fluid that whisks snow, sleet and ice off your windshield . . . and keeps it off! With just a quick squeeze of the bottle, ice is reduced to slush which your windshield wiper quickly clears away. Apply to inside surfaces in other seasons to prevent fogging. 3½ ounce.

Each . . . **79¢**; 2 for . . . **\$1.50**

Foot Grippers for Icy Streets (X-1091) . . . Do away with inevitable slipping and sliding during winter! Save yourself from painful falls. With Foot Grippers you can navigate through icy streets with complete ease and comfort. Pierced and formed steel plate is held to sole of shoe by elastic. Fits any shoe.

Pair . . . **50¢**; 2 pair . . . **94¢**

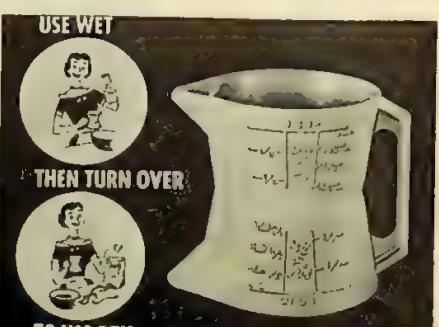
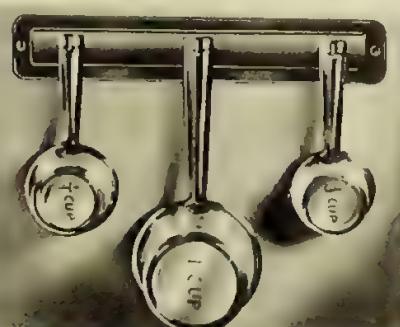


"Flour Sacking" Dish Towels . . . Super absorbent flour sacking "like Grandma used." 16" x 27". Absorb their own weight in water and continue to dry after they're wet. Completely lint free and preshrunk. Your choice of 5 lovely assorted pastels or snowy white dish towels. Flour Sack Towel Set in WHITE (X-5363) or PASTELS (X-5364). Set of 5 . . . **\$1**

Window Cleen (X-1523) . . . Throw away old rags and water buckets! No more soapy, watery mess! Just by wiping, this magic cloth cleans faster and cleaner than washing! Prevents dust, dirt, and rain from streaking your windows. Makes them shine like finest crystal. New, scientifically treated. 9" x 15" size.

Each . . . **88¢**; 2 for . . . **\$1.59**

Tile Cleaner (X-5108) . . . Just a few drops leaves your bath and kitchen tile gleaming! In seconds, soap scum, alkali, hard water deposits disappear. TILEX cleans the mortar between the tiles, too! No scrubbing necessary—just pour a little on, brush lightly and wash clean. No other detergent or bleach will do the job as clean, as fast, as easy! 8 oz. only . . . **\$1**



Wash 'N Rinse Dishpan (X-5221) Has every feature you want! (1) A big wash compartment—11 qt. capacity to handle even your largest dishes, pots and pans! (2) A rinse section—speeds rinsing, saves water, prevents scalded hands. (3) Polyethylene construction—stops clatter, protects fragile glassware and china. (4) Ribbed bottom. **\$3.49**

Long Handled Measuring Cups (X-2370) . . . Made of highly-polished aluminum, in the shape of sauce pans. Accurate. Each has a lid for easy pouring. Marked clearly $\frac{1}{4}$, $\frac{1}{2}$, and 1 cup. Use for melting butter or sauces. Handles, bracket and screws are aluminum anodized in copper. Perfect for reaching into the tallest of canisters. Set . . . **79¢**; 2 sets . . . **\$1.50**

Wet 'N Dry Measuring Cup (X-5114) . . . What a convenience! Now you can change from liquid to dry measure without stopping to wipe the cup dry. Just turn this cup over and use the other side. Two cups in one, both marked in ounces and in fractions of a cup, both with handy pouring lip. Made of unbreakable, easy-to-wash polyethylene. **59¢**

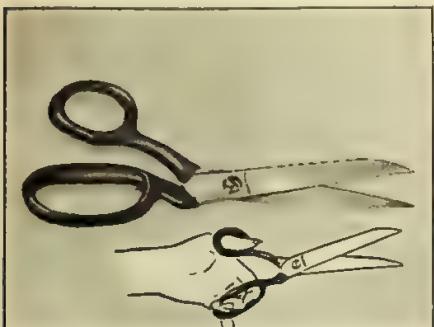


Tele-Muff (X-272) . . . Shuts out room noises! Fits any phone. Kind to your ear. Now you can enjoy your telephone conversations and hear every word. Shuts out voices, typewriters, etc. Use in home or office. You'll love its comfort and softness. Natural color foam rubber. Gives smart-looking appearance to your phone.

Each . . . **39¢**; 3 for . . . **\$1**



Steam Iron Cleaner (X-1706) . . . Iron with "full steam ahead!" Cleans all steam irons, sealed kettles and vaporizers, too! Removes clogging scale and harmful mineral deposits left from even hardest waters! Use "SSS-T" and you can use any tap water in your iron without fear! Concentrate is odorless, non-acid, will not burn! Year's supply (5½ oz.) . . . **\$1**



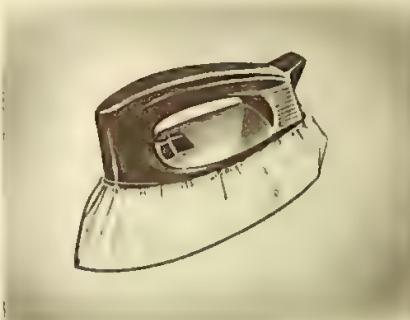
Left Handed Scissors (X-2569) . . . Only a "lefty" will really appreciate these. The left handed person really has trouble using right handed articles. One in particular is the scissors — so we've had that obstacle surmounted! Imported, 7" long, rust-proof with black finger grips. A dandy, sharp scissors that will be happily handled by any lefty. **\$1**



Flexible Screwdriver (X-2232) . . . With the amazing flexible shaft that goes anywhere. Around corners, in tight spots, underneath and over. The shaft is not just a coiled spring, but a durable shaft of laminated steel wire. You'll find a thousand and one places and uses. In the home, in the car, in the workshop. 8" long. Each . . . **59¢**; 2 for . . . **\$1**



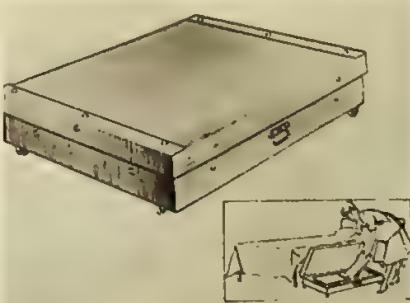
Make Rugs Slip - Proof (X-5127) . . . Slippery rugs are one of the home's greatest hazards. With SLIP-PRUF it takes only seconds to put a non-skid backing on a rug. The handy spray can does the job neatly—and fast! Use it to put non-skid, non-scratch backing on bookends, ashtrays, too. Absolutely harmless to skin, wood, fabric. Big 10 oz. supply . . . **\$1.69**



Steam Iron Cover (X-2647) . . . You'll find this much handier than a press cloth . . . you can see your work as you iron! Fits snugly. Takes the shine off the seat of Hubby's slacks; skirts! Eliminates shine from seams, pocket flaps, etc., on gabardine, serge, dull-surfaced silks, faille and synthetic fabrics. Convenient when dress-making. Each **39¢**



Shirt and Blouse Book (X-614) . . . Airtight storage for four shirts, blouses or sweaters. They won't slip or slide or become wrinkled while stored for any length of time. "Book" is a large 12" x 18" with a full angle zipper across the cover. Wonderful in dresser or suitcase. Bound in colored tape and fashioned from sturdy scuff resistant polyethylene **\$1**



Glide-A-Way . . . Bed drawer keeps linens, blankets, towels, and out-of-season clothing hidden, yet handy for immediate use. Sturdy Kraftboard drawer glides freely on four quiet casters. Easy-lift lid gives access to stored garments. Lid fits tightly for complete dust and mothproof protection. 25" x 31" x 6".
Glide-A-Way (X-5421) . . . **\$4.98**



Foam Clothes Hanger Pads (X-2545) . . . Makes any hanger slip-proof! These soft pads fit wire, plastic and wood hangers. Holds men's suits and shirts, dresses, blouses, gowns snugly. Even slippery miracle fabrics! Pads slip over hanger hook and stretch snugly along top of hanger. Washable. Pastel Colors. Set of 12 **88¢**



Phony Fun . . . A Phony Door Knob and a Phony Faucet. Both stick (by invisible suction cups) to any smooth surface. Put them on the TV set . . . or front door, fireplace, toilet. So realistic! Regular size, in natural looking brass color finish. Gag tags included with door knob.

Phony Faucet (X-5361) . . . \$1
Phony Door Knob (X-5360) . . . \$1



Package of Fun (X-1317) . . . Ten harmless practical jokes! Imp Bottle that lies down for you, but stands up for others! Black Eye joker! Nail Trick, Dummy Lit Cigar to lay on tablecloth! Snappy Chewing Gum and Match Trick with hidden spring! Finger Prison to "tie up" your best gal! Stick It makes saucer stick to cup, etc. SPECIAL . . . 59¢; 2 for . . . \$1

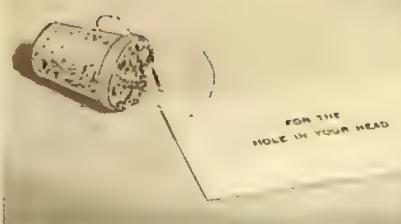


"Mouse" in the Jewel Box (X-706) . . . We couldn't resist this! Hand the 2" hi box to a jumpy friend and see them fall for this, "hook, line and sinker." Looks like a jeweler's box, holding the most expensive ring. When your unsuspecting friend removes the lid . . . a realistic gray mouse pops out. That's all there is to it. Lots of fun.

39¢ or 3 for . . . \$1



Imitation Shrunken Heads (X-1346) . . . You've got to admit it's different! Copied from our \$20 "head" that is so popular. Authentic replica of a head hunting Jivaro from the land of the Amazon. Imitation hair, rubber-like skin. Two heads are better than one! For den, auto, or rumpus room. 3½" high. Each . . . 39¢ Set of 3 (His, Hers, Its) . . . \$1



"Jeweled Cork" for the Hole in Your Head (X-901) . . . We don't know why, but this silly thing is fascinating. Buy it for a friend. Pass it to your bridge partner when he trumps your ace! 1¼" high. Artistically hand decorated with sequins and colored jewels. Gold cord with card attached says, "For The Hole in Your Head."

39¢ 3 for . . . \$1



Sea Siren (X-5612) . . . Shaped like a castaway's dream. Guaranteed to make trout shout and pikes peek. Fishing was never so much fun. Practically wolfs the trout out of that peaceful stream! Life-like colors, molded plastic. 3¾" long. Limited Quantity. Individually boxed for that favorite fisherman. \$1



You Roll Your Own! (X-5247) . . . The greatest do-it-yourself idea since the money machine! A complete home library of riotous humor, printed on toilet tissue and ready to install by the "seat of wisdom." Every sheet imprinted with witty sayings, clever cartoons, or choice proverbs. Some silly, some slightly ribald, all hilarious. 3 different rolls for . . . \$1



Bathroom Door Knockers (X-1349) . . . Not an ordinary door knocker. This one is for a busy bathroom, and it says "HURRY"! Brass finish on metal. Use for powder room doors, too. Even the family will appreciate a bathroom door knocker, especially this one, so thoughtfully engraved "HURRY." Screws included. 4". \$1 value.

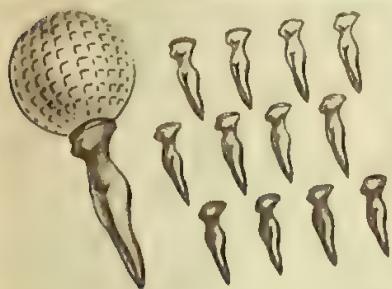
59¢ 2 for . . . \$1



Fire Eater (X-5137) . . . An ingenious trick that puts you in a class with Houdini. Imported from England. Fire Eater lets you blow smoke for minutes—without using a pipe, cigar, cigarette or any other visible aid. Perfectly safe, harmless. Kids can pretend they are smoking. Dad can rib Mom when she serves a spicy-hot dish. 49¢



Mustang Mug (X-2692) . . . For taming the "wild one" in the crowd. Just hand him this — he'll get the hint, while everyone else roars with laughter. Of highly glazed ceramic, a rich tan in color. The horse's tail forms a clever handle. On one side is the well known saying (as shown), and you know what's on the other side! 4½" high. Only **49¢**



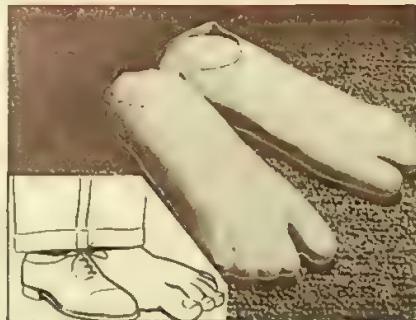
Golf "Tease" (X-747) . . . Add "zest" to your golf game! Keep your partners howling tee after tee. Guaranteed to keep your eye on the ball. The year's most fascinating noveltee. Bright red, yellow, black and white plastic golf tees shaped like the "body beautiful." You'll have a hard time keeping any for yourself. Set of 12 .. **39¢** 3 sets .. **\$1**



Life-like Floating Fish (X-2502) . . . Without the care of live ones! So lifelike, no one will know your secret. Float naturally at any desired height thru new patented process. Many sizes, colors & species. Set of 4 **79¢**; 2 sets **\$1.50** **Floating Mermaid and Seahorse (X-2691)** . . . for the most unusual aquarium in town. Both are 2½". Pair .. **39¢**; 3 pairs .. **\$1**

Mess Less Pet (X-2351) . . . Folks will squeal, women will scream, it's so real! He's a finger puppet, but don't tell! Quick animated movements make the mouse appear VERY MUCH ALIVE! Soft white fur mouse with beady eyes, the answer to anyone who wants a pet, but doesn't want the bother of a live one. Extra mousey! Each **50¢** 2 for **88¢**

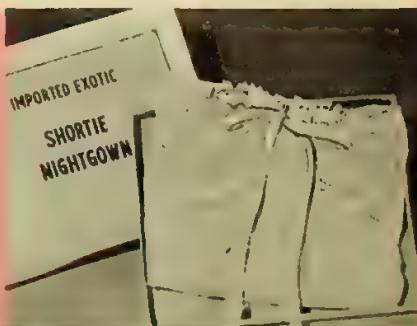
The Thing (X-2081) . . . Crazy stuff. Goofy goo, we can't even begin to explain it. Roll it into a ball and you can bounce it. Hit it with a hammer and it shatters, stretch it and it pulls apart. But you can always put it back together. Press it on a comic book and it takes an impression. What else? Who knows? One gob in a plastic egg. **69¢**



Comic Feet (X-1606) . . . How about putting your best feet forward? No trouble at all with these gigantic rubber clodhoppers! Provide hours of hilarious laughter for yourself and friends by slipping on these 12" long monstrosities at your next party or office get-together! Sport these feet and watch the crowd howl! Flexible rubber, painted toenails. Pr. .. **\$1**

Executive Toothpick (X-2387) . . . How elegant can you get? A toothpick (made to look like a match) of genuine imported ivory and it's hand-made. Is 2" long and comes in a simulated alligator case. For the guy who has everything, we'll bet he doesn't have this! Buy it, laugh over it, use it! Executive Toothpick. **39¢**, or 3 for **\$1**

Naughty Nitie (X-2570) . . . A truly daring creation. It has an entirely new style . . . with a difference that is striking! Ultra-feminine pink in color, with lacy white ruffles at the neck and sleeves. But this riotous nitie is only 10" long! A real laugh getter — perfect as an anniversary gift or for that next bridal shower. Beautifully gift boxed. **\$2**

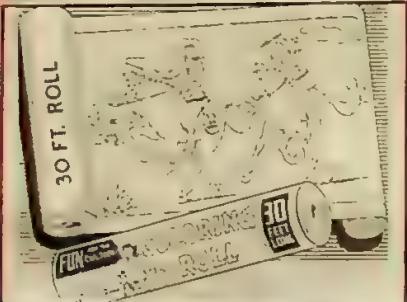


Mouse Camera (X-729) . . . G'wan, be a meanie! A wonderful, imported camera that doesn't take pictures. But don't tell. Get your best friends to pose prettily, snap the shutter, 'n what happens? A lovely gray mouse squeaks and pops out of the camera to startle your posed subject and jumps almost six feet! Real looking; 4½" x 3". **59¢**; 2 for **\$1**





Wooden Soldier Packed With Colored Pencils (X-1668) . . . From the nursery set through school-agers, all children will love this! A carved wooden soldier chock full of colored pencils. Ten pencils, each with a different color lead! Soldier is 4½" high, gayly hand decorated. Perfect present when you visit folks with children. **.79¢; 2 for .\$.1.50**

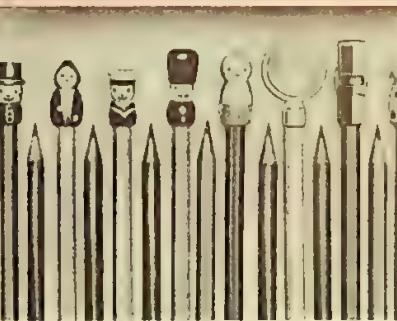


30 Foot Coloring Roll (X-1646) . . . New type of coloring roll is fun, and pretty! A THIRTY FOOT, 10" wide roll enables more than one youngster to color at a time. Complete story is non-repeating! Cowboys and Indians in the wild west. Everything of interest to your child is in this 30 FOOT ROLL. Kids like big presents! **.49¢; 2 for .\$.91**



36 Animal Erasers (X-2592) . . . To last some lucky child through years of school! If your tot is pre-school age what could be more harmless than a zoo of erasers to play with! Some green, some pink, some white—there are tigers, lions, bears, ducks, etc. Each at least 1½" long, all real rubber and excellent erasers.

Set of 36 for **79¢**



Imported Hand - Carved Pencils (X-1099) . . . Imported, brightly colored and daintily detailed. Pencils are capped not with erasers, but wooden caricature heads of a Sailor, Santa Claus, Doll, Teddy Bear, Soldier, Baker, Whistle and Magnifying Glass. Standard size. 7½" already sharpened. Reg. \$1. Set of 8 .. **.59¢; 2 sets .. \$.1**



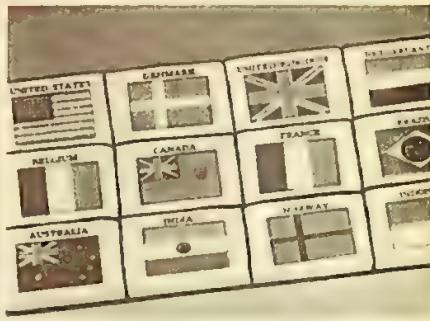
Link A Letter Alphabet (X-1683) . . . For little toddlers learning their A, B, C's this is a big help! Brightly colored plastic alphabet, an educational toy. Each letter 2¼" high links together! Words can be spelled or the entire alphabet put together. Excellent for 2½ to 6 year olds. Safe edges. Washable. A tested educational toy. Complete alphabet. **\$.1**



Para-Jet Plane (X-5172) . . . It's a plane, it's a gun, it's a parachute! . . . a sensational "3 in 1" toy. Press the trigger and canopy springs open—pilot and seat are ejected, soaring high in the air. Then the parachute opens, and the pilot drifts gracefully down to the ground. Lots of action. Sturdy plastic in brilliant colors. 10" long. **\$.1**



Spotty, The Swimming Puppy (X-326) . . . Something for the kids. A swimming marvell Wind him up and his legs move like those on a real dog. He'll swim and splash the length of the bathtub or wading pool. Hand painted, really looks alive! A cute toy for tub, pool or beach. Has happy expression in his eyes. Black and white, 6" long. **\$1**



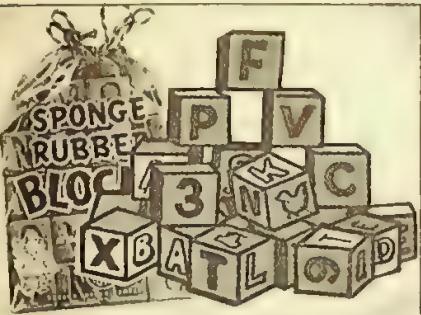
12 Flag Erasers (X-1671) . . . A full set of 12 snowy white, rubber erasers — each individually wrapped in crystal clear cellophane. So useful, educational, interesting! And these are fun to collect, too . . . 'cause the wrappers are imprinted, in full color, with 12 different flags. A colorful collection any child would love to display. Set .. **.39¢; 3 for .. \$.1**



100 Balloons and Pump (X-784) . . . For party decorations. Use for kiddies' birthdays and adult get-togethers. They're tricky too. Blow them up, rub on your hair and they'll cling to the wall or ceiling. And inflating is a cinch 'cause included is our sturdy hand-pump—does the job in seconds! 100 assorted sizes and colors. **\$.1; 2 for .. \$.1.88**



Motorcade of 100 Cars (X-175) . . . If your youngsters spend hours playing with toy cars, give them this . . . they'll be speechless! 100 plastic cars, streamlined trolleys, highway vans, trucks, service cars, etc. Put them end to end and they reach 16 feet! Colorful scale models. Ideal for rainy day play hours. 100 cars. **88¢**



Sponge Rubber Blocks (X-429) . . . 18 of the softest sponge rubber blocks Baby will ever toss across the room. Absolutely harmless, non-toxic in pastels of green, blue, pink and yellow. Each block with numeral and alphabet decoration. Squeezable, washable, noiseless, harmless blocks. Comes in polyethylene bag with drawstring top. Set of 18, each $1\frac{1}{4}$ " x 1". . . . **\$1**



Rhumba Kite (X-5023) . . . Actually dances a merry jig, high in the sky—and it's so easy to fly! Because of the exclusive parachute design it floats right up—on even the most gentle breeze. No exhausting running necessary. 36" diameter, made of rugged polyethylene plastic. A world of fun. **79¢**

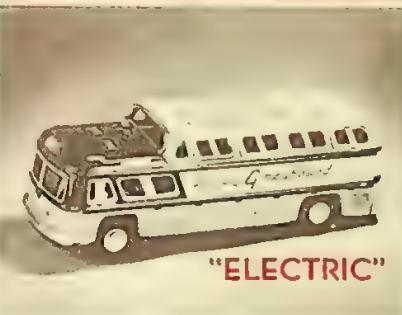
8 Prehistoric Animals (X-5574) . . . Unlike anything on the market! Exact miniatures (averaging 3" high) of the largest creatures ever to roam the face of the earth. 8 of them . . . all in lifelike color and detail. Complete with booklet describing each one. A thrilling gift for the "toy soldier set" and something no other knick knack shelf has! 8 for **\$1.98**



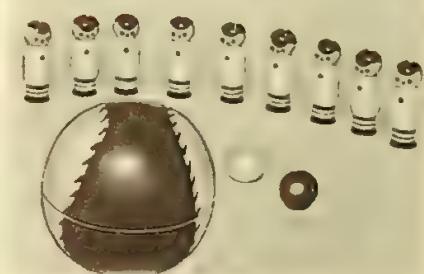
MAGIC!



Magic Wood (X-1207) . . . Press 'em together, they stick at any angle! Dry to the touch. Take 'em apart, they're ready to use again and again. Kids can build anything, in any shape. Wood in different colors. Allows unlimited self-expression. No nails, no screws, no fixed design. Directions included. 48 pieces. **\$1**



Greyhound Bus (X-2735) . . . with forward and reverse gear! It's Greyhound's new ultra modern passenger bus in miniature. Realistically designed and finished in bright authentic colors. Sturdy metal construction. Enamored in radiant blue and white with rubber wheels. 8". Operates on flashlight batteries (not included). Each **\$1**; 2 for **\$1.88**



Baseball Set (X-1463) . . . Satisfies that compelling "Ooh, what's inside?" urge! And the kids will be delighted with the contents. 'Cause inside this wooden baseball are nine little wooden players and two wooden balls. Set 'em up, let 'em roll, keep score. Players are $1\frac{1}{4}$ " high. All hand painted. Imported. Each **59¢**; 2 for **\$1**



Hidden Fruit (X-2661) . . . Oh Look! It's a pineapple . . . then an apple that holds a peach that hides the grape that has the strawberry. Five fruits that every child knows and loves. All in brilliant colors and wonderful wood. The pineapple is $3\frac{1}{2}$ " high and contains a world of fun in nesting the pieces.

79¢; 2 for \$1.50

Pipe Dreams (X-5444) . . . For junior plumbers. Designed to cultivate the imagination and develop coordination. Set consists of 18 unbreakable plastic pieces—Elbows, Tees, Faucets, Couplings, Flanges, and Nipples. Endless possibilities for combinations. Large assortment of gay shades to teach color association. Washable, sanitary. **98¢**





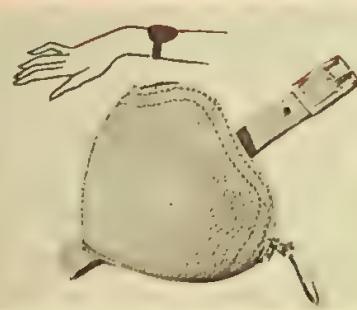
100 Sparkling Charms (X-5102) . . . A fabulous hoard of 100 trinket treasures — priceless in value amongst the "skip - rope" set. And these are unlike any you've ever seen! Vacuum metalized miniatures, these have the sculptured detail and rich metallic sheen of expensive jewelry. 100 charms—in gold, silver, and lustrous pastels. \$1



Dolls of All Nations (X-2719) . . . 12 dolls dressed in fabulous hand made costumes! Each representing a different country — France, Italy, Russia, Holland, etc. Moveable eyes that open or close. Arms and legs move too! All finely detailed. Of durable plastic so they won't get hurt. 3" high.
Set . . \$1.79; 2 sets . . \$3.50



Dutch Girl Tea Set (X-2597) . . . An adorable addition to any doll collection and a "must have" item for your favorite little girl. Our little Dutch Miss is exquisitely hand painted and packed with hours of playtime fun. Remove the bottom, a clever table, and out tumbles the daintiest tea set ever. Ten pieces — each perfectly detailed. . . . 59¢; 2 for . . . \$1



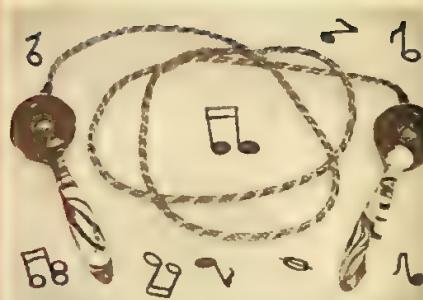
Child's Leather Heart Purse (X-1071) . . . Say, "Be my darling" with this heart purse! Just pop some coins in (tokens, or penny candy money), and her worldly wealth is secure. Purse is red, with a zipper all 'round the top, for safety's sake. Imported, made of genuine leather. Can be worn on wrist or belt. (Tax incl.)
59¢; 2 for . . . \$1



Bisque Beauties . . . Delicately tinted bisque faces (like mother's doll when she was a girl). Dressed in colorful silk clothes of their native land. Moveable arms and legs — they sleep, sit, and cry. Black queue and beaded headband. 5" hi. Order: Bisque Beauty Boy (X-2619), Girl (X-5507).
Each . . . 79¢; Pair . . . \$1.50



Swiss Aire Music Box (X-2467) . . . Dainty little Swiss type music box has a transparent top! Little tots can see as well as hear the music roll out as the handle is turned. Popular nursery tune melodies. Three Blind Mice, London Bridge, Rock-A-Bye Baby, and many others. Metal music box contained in a sturdy high impact plastic. 2 3/4" x 2". Only . . . \$1



Imported Musical Jump Rope (X-1459) . . . "Skip and skip and one and two, it's a musical jump rope, just for you!" And such fun, this new innovation to a toy that will always be a favorite. As the rope turns, a tinkling tune emerges. Sturdy rope, gay colors, smooth enameled wooden handles. For all year round. Reg. \$1.59¢ 2 for . . . \$1



Imported "Heidi" Doll (X-1677) . . . Say "Hi" to Heidi! She's over 12" tall, has moveable legs that sit and stand! Her native born costume accents pretty golden hair and the bluest of eyes. Has colorful costume with blouse, vest, printed skirt, matching head scarf, etc. Washable face. 79¢ 2 for . . . \$1.50



Calypso Dolls (X-5265) . . . Imported from Guatemala . . . the most unique dolls on the market. A set of 6 miniature Indian dolls. True reproduction of the famous Maya Tribe in Central America. 1" high. Authentically dressed in native costumes. Come in hand-painted basket.
Set . . . 59¢; 2 sets . . . \$1



Santa Dolls (X-2720) . . . Moveable legs, moveable arms, eyes that open and close . . . all this made into miniature size dolls. Santa's traditional red flannel suit trimmed in white and belted in black is matched by Mrs. Claus' skirt. Snow - white fluffy beard and hair encircles 2 loveable faces. Sturdy plastic. 3" high.

Set . . . **39¢**; 3 sets . . . **\$1**



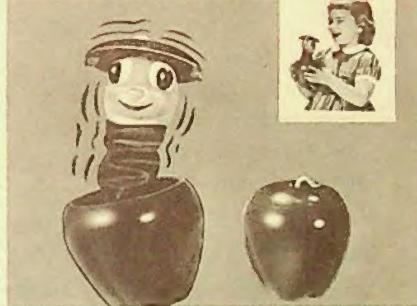
Accordion Puppy (X-5099) . . . It's brand new! Squeeze this pup and he whines. Then release him. He'll walk away and give a sigh of relief. Sure to delight any toddler and keep him (or her) busy for hours. Soft, easily cleaned latex with permanent colors. Absolutely safe, non-toxic. An appealing pup to hound squeals of delight. 7" long. **98¢**



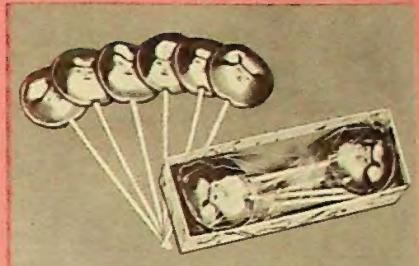
Kittie in the Kegs (X-1013) . . . A novel method of teaching color matching, physical coordination and hand-wrist exercise. Seven differently colored kegs. Largest keg unscrews to a smaller, then to a smaller, all the way down to the Kittie. Unbreakable. Easy storage. Washable. Sanitary. Only . . . **\$1**

Santa Lollipops (X-5413) . . . From an old European recipe, made from the finest ingredients possible. You can be sure these are good . . . because Santa's picture can't be licked off. It is baked right thru the center . . . an art practiced only by expert confectioners. Each pop is a bright red, 2½" diameter, on a 5" handle. Set of 6 **50¢**

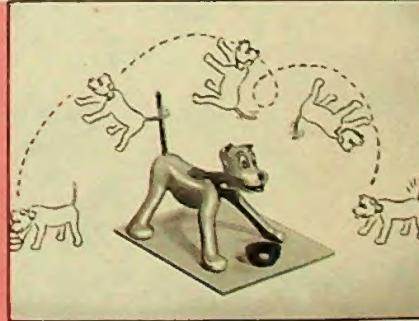
Music Ball (X-472) . . . Happy music ball rolls its merry way, tinkling lively tunes to make children gay. With just a touch it will roll to the delight of the play - pen clan, and amuse for hours. Made of unbreakable plastic. Decorated with gay musical notes. Brightly painted in playpen colors. 4" diam. Reg. \$1. Each . . . **79¢**; 2 for . . . **\$1.50**



Apple Jack! (X-5301) . . . A Jack-in-the-box that's really different! Squeeze the big red apple and the adorable, wiggly worm pops out with a SQUEAL! So gay and colorful . . . a never ending delight for tiny tots. The luscious looking apple is absolutely safe, non-toxic. Made of flexible, high-impact plastic. It will take all kinds of abuse. **\$1**



Santa Bib (X-2359) . . . Here comes Santa Claus! Helping to make eating twice the fun with this 9" x 9" Santa Bib. Kiddies love it. Mom and Dad, too. And since noisemaking is so important to bib - users, Santa will squeek when his jolly button-nose is pushed. Colorful rubberized cotton with generous cord for tying . . . **79¢**; 2 for . . . **\$1.50**



Finicky Fido (X-231) . . . Is a toy, a trick and a game! Press Fido's head into his bowl of food and he'll eat for a couple of seconds, pick his head up, and then to your amazement, turn a backward somersault, and land on his feet! Surprise your friends when he flips! He'll do tricks without his bowl of food, too. 3½" hi x 3½" long. **50¢**; 2 for . . . **98¢**

Play Eggs (X-2486) . . . Half dozen eggs in an egg carton. Looks like the real thing! But with the kiddies in mind these were designed with a chick inside each one and each is in a different pastel color. Tots love to unscrew each egg and watch the chicks pop out! Completely safe, unbreakable plastic. Set of ½ dozen play eggs. **\$1**





Santa Talks To Your Child . . . and calls him by name! See how excited he'll be when he can join in singing Jingle Bells with Santa and his helpers. Each name is individually recorded. Unbreakable plastic, play it repeatedly, year after year. 78 RPM. Specify Child's name.

Personalized Santa Record
(PX-5504) \$1



Wee Winking Christmas Tree
(X-2433) . . . It's wee—just 6" tall! It's winking—tiny lights blink on and off! It's a Christmas tree! Petite branches with a fuzzy tree-like texture. Adorned with tiny candles and bulbs of exquisite glass. A flashlight battery (not included) operates the blinking bulbs . . . so it works anywhere. Each .79¢; 2 for . \$1.50



Unconditionally Guaranteed for 5 years! One ETERNALITE outlasts 13 ordinary bulbs. Saves time, trouble, replacement costs.
15 Watt (X-5545) 89¢
25 Watt (X-5546) 95¢
40 Watt (X-5547) \$1
60 Watt (X-5548) \$1
75 Watt (X-5549) \$1.05
100 Watt (X-5550) \$1.05
150 Watt (X-5551) \$1.42



With each gift you purchase from this catalog, on or before December 25, 1957, you may request — absolutely free — a beautiful Christmas card or birthday card. There are 5 types from which you can choose (see table below).

These cards are the kind you would be proud to send, the kind you, yourself, might buy from a store. Each is attractively designed, in stunning colors . . . and all are in good taste. What's more, our complete stock (comprising hundreds of thousands of cards) is being replenished constantly. So our entire assortment is new and fresh — with all the latest ideas in design, color and verse.

Type of Card

Christmas, religious	R
Christmas, general	S
Christmas gift enclosure	T
Birthday, general	A
Birthday, comic	B

Code Letter

HOW TO ORDER FREE CARDS: to get a free card with any gift you must ask for it! On the Order Blank, write-in the code letter of the type card you desire, under the column marked "Free Card" and on the same line as the gift with which it will be used. Each item ordered entitles you to one free card. **IMPORTANT:** your order must be postmarked on, or before, December 25, 1957 to be eligible for this Free Card offer.



OUR GUARANTEE

. . . We like our customers! And we run our business by the Golden Rule. For instance, we guarantee a prompt refund if you are not completely satisfied and return the merchandise in 10 days. But, if you take 20 or 30 days to return something, we won't quibble.

. . . Buy with confidence. Our merchandise is honestly pictured, honestly described, honestly priced. Compare our prices with any store or any catalog. We can stand your most thorough inspection. Our prices are lower! Our selections unique! Our service prompt!

POSTAGE CHART

Orders over \$20.00. No Postage Charge!
Orders from \$15.01 to \$20.00 95¢
Orders from \$11.01 to \$15.00 85¢
Orders from \$ 7.01 to \$11.00 65¢
Orders from \$ 3.01 to \$ 7.00 45¢
Orders up to \$ 3.00 25¢

BE SURE TO INCLUDE POSTAGE and prevent delay in the shipment of your order. Send check or money order (no stamps or C.O.D.'s please). Orders under \$20 cannot be shipped unless postage is included. This small amount pays only part of the postage, insurance and handling costs. We pay the rest.

PLEASE FORGIVE US . . . if you have received more than one copy of this catalog. Won't you please give the extra copies to your friends? Thank you.

SPENCER GIFTS

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ZONE ____ STATE _____

If You Have Moved Since Last Order, Please Give Old Address

BEE SURE TO INCLUDE POSTAGE and prevent delay in the shipment of your order. Send check or money order (**no stamps or C.O.D.'s please**). Orders under \$20 cannot be shipped unless postage is included. This small amount pays only part of the postage, insurance and handling costs. We pay the rest.

POSTAGE CHART

Orders over \$20.00 . . . No Postage Charge!

Orders from \$15.01 to \$20.00 95¢

Orders from \$11.01 to \$15.00 85¢

Orders from \$ 7.01 to \$11.00 65¢

Orders from \$ 3.01 to \$ 7.00 45¢

Orders up to \$ 3.00 25¢

TOTAL

POSTAGE

**TOTAL
ENCLASSED**

**Remember:
SATISFACTION
GUARANTEED!**

Spencer Gifts

248 SPENCER BUILDING
Atlantic City, N. J.

BULK RATE
U. S. POSTAGE
PAID
PERMIT No. 1023
ATLANTIC CITY, N. J.

U. S. PATENT OFFICE

JAN 27 1958

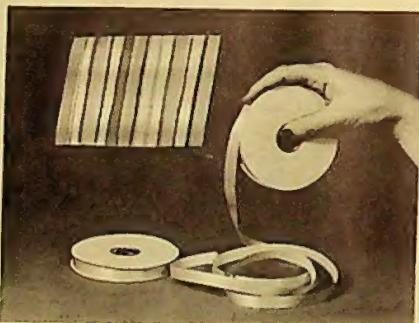
Design Division

RETURN TO

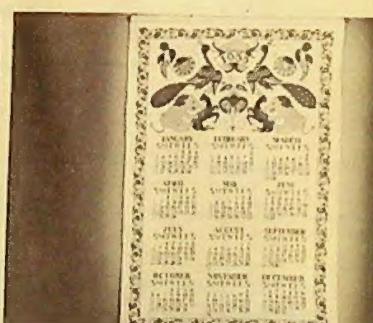
Div. of Inv.



Your Signature In Gold . . . Be original! Sign all your Christmas cards this year in gold. Lovely rhinestone studded ball point pen actually writes metallic gold. The golden ink is scented and emits a sweet smelling perfume when used. Delicately feminine way to write Thank You Notes, Invitations, etc. Price includes tax.
Gold Pen (X-5596) \$1

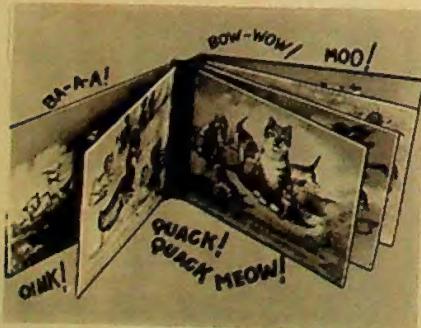


Satin Ribbon Special (X-108) . . . One hundred yards of finest quality satin ribbon — the kind that costs 6¢ a yard in the stores. Choose any two of the following colors: white, pink, silver, antique gold, yellow, medium blue, rose, orchid, pastel green, red, green, royal blue. 7/16 of an inch wide. Set of two 50 yard bolts, total 100 yards (300 feet) for only ... **88¢**



Timely Decor . . . A calendar towel for 1958, a dish towel for '59. Fabulous colors, designs. Brilliant, color-fast dyes expertly screened on finely woven snow white cotton. Looks like finest linen. 16½" x 26", neatly hemmed. Wooden staff and string for hanging.

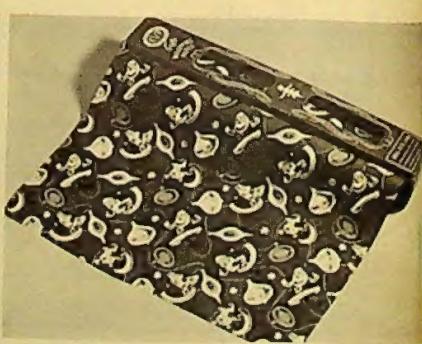
Calendar Towel (X-2491)
Each .. **79¢**; 2 for .. **\$1.49**



Talking Animal Book (X-801) . . . What a kick the youngsters get out of this "talking" book. A different animal on each page, each emitting its own particular sound as the page is lightly pressed. In full color, with a charming story about our barnyard friends. Helps your little ones learn the different animals. 8" x 5½" **59¢**
2 for **\$1**



The Personal Touch . . . Both host and hostess have their spouse's names artistically handpainted under the appropriate picture and "Have a drink with . . .", as shown. Durable metal tray has a Gay Nineties design in bright colors. Colorfast. Raised rim forms an easy-to-grip handle. 9" x 15". Personalized Tray (PX-5505) . . . **\$1.98**



Christmas Wrapping Paper (X-1081) . . . One tremendous roll. 75 ft. long, 20" wide. 900 inches in a metal cutter edge box. Tear off only what you need. Wrap all size packages. Bright red santas in various shapes and positions are entangled among the colorful reds, blues, greens, and whites of the Christmas balls and tinsel. **\$1.49**